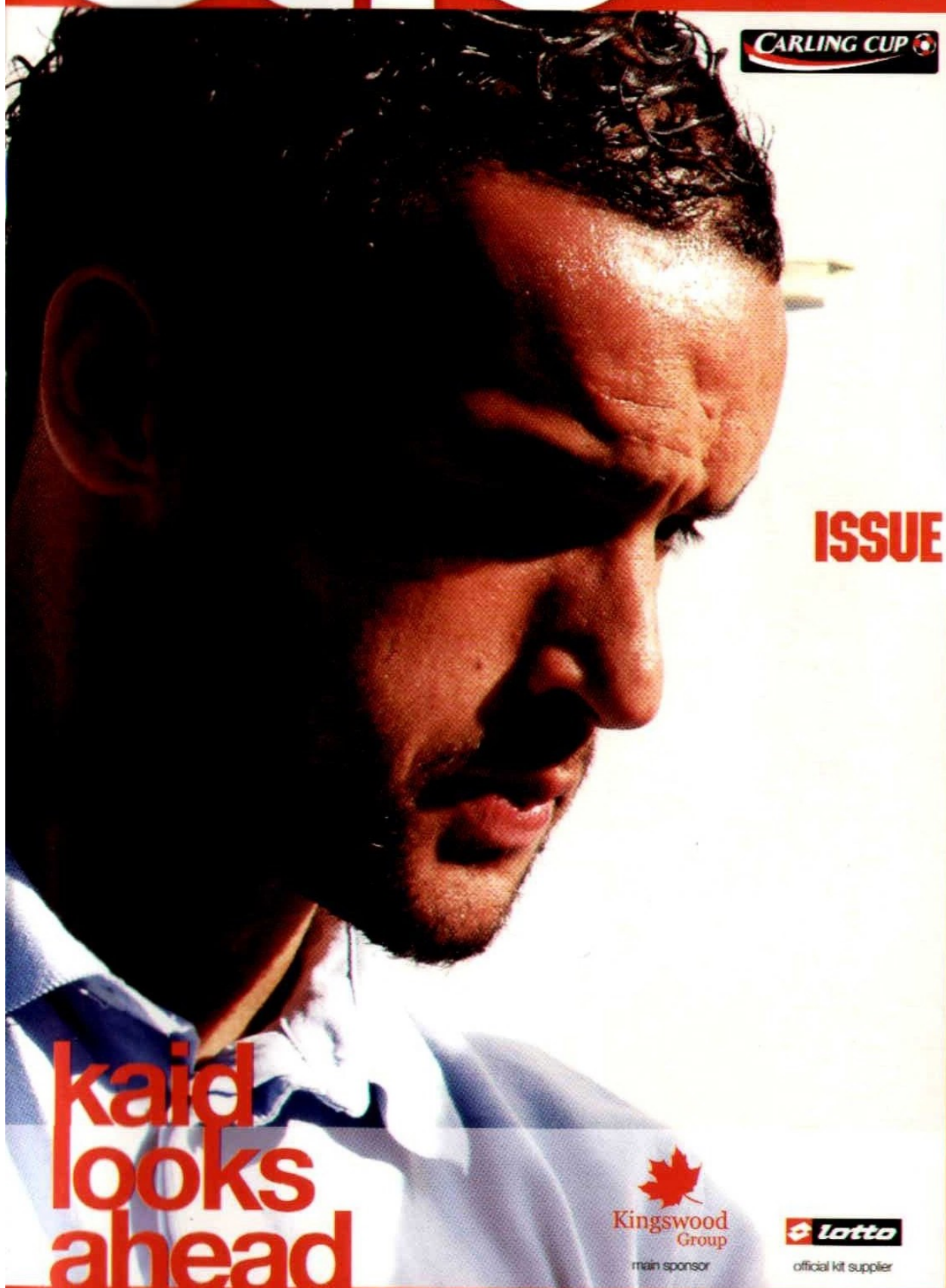


stfc



the official matchday programme of
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ISSUE 01

14.08.07

swindon town vs charlton athletic
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kaid looks ahead


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KICK-OFF

03



stfc club directory

Swindon Town Football Club
The County Ground, County Road
Swindon, Wiltshire SN1 2ED

Chairman
Willie Carson

Directors
Willie Carson, James Wills, Sandy Gray, Martyn Starnes, Mike Bowden

Acting Chief Executive
Martyn Starnes

Manager
Paul Sturrock

Assistant Manager
Kevin Summerfield

First Team Coach
John Blackley

Sporting Director
Rufus Brevett

Head Of Youth Development
David Byrne

Centre Of Excellence Director
Jeremy Newton

Football Development Officer
Dave Warren

Physio
Dick Mackey

Club Chaplain
Simon Stovennette

Finance Director
Sandy Gray

Finance & Admin Manager
Martyn Starnes

Club Secretary
Louise Fletcher

Accounts Department
Gloria Francis, Steve Holborow

Youth Administrator
Karen Ainscow

Sales & Marketing Manager
Mike Sullivan

Sales & Marketing Manager
Ben Lambert

Sales & Marketing Executive
Sarah Milderhall

Box Office
Brian Powell, Dave Ward

Media & Communications Manager
Chris Tanner

Official Club Photographer
Darren Coleman

Stadium Manager
Flon Topp

Pitch Maintenance (Sports Turf)
Marcus Cassidy

Bar & Catering Manager
Chris Abrook

Head Chef
Olivo Harper

Football In The Community
Clive Maguire, Jon Holloway,
Luke Sharps, Shane Hewlett,
Adam Greeney

STFC Superstore
Lyn Topp

Junior Robins Co-ordinator
Sharon Franklin

paul sturrock

Good Evening and welcome to this Carling Cup First Round tie against Charlton Athletic.

The Carling Cup has the potential to be a money-spinner for the club and we all know there is an opportunity here. League points are the important thing but the Carling Cup could be a nice distraction for us and if we do well in a few rounds, then who knows where we could end up.

On Saturday we opened our own league season with a point at Northampton Town. Away from home, a point is what you look for on the opening day of the season. There were chances at both ends and overall I was happy enough with the performance that we put in.

We started the game very well in my opinion and we got crosses into the box early. The first real Northampton attack resulted in a goal and in all fairness it was a great finish from Andy Kirk. We got ourselves back into the game with the penalty and came out of the first half all-square. The ball seemed to bounce quite low and perhaps that caught their defender unawares. It bounced up to his arm and it was a penalty and Christian tucked it away nicely. In the second half we came out and hit the post although Northampton hit the bar too, so there were chances at both ends. There is a lot of work still to do on the training ground and we need to get more crosses into the box and make sure that we keep up the work-rate.

Anybody who watched the game at Northampton will have noted that there are areas to our game that we need to strengthen and I would like to do that sooner rather than later. We need to add competition to the squad and we suffered a few injuries on Saturday at Sixfields.

Tonight we take on a Charlton side who opened the Championship season with a home draw against Scunthorpe United. They have had a fantastic pre-season and this could be a baptism of fire for us. Alan Pardew still has plenty of Premiership

players at his disposal but from our point of view, we will have a go. Madjid Bougherra is a player who I signed during my time at Sheffield Wednesday and I am sure he is looking forward to the game.

I will be making changes for tonight and Peter Brezovan will start in goal. I decided before the Northampton game that the two keepers would get a game each in the opening two games of the season, which will give me a chance to see them both in battle conditions before we take on Luton Town this weekend. Craig Easton will also start and there maybe changes up front too because again, we need to see people in action as early as possible. Lee Peacock hasn't done much training so I have a decision to make there too. Do I keep him for Saturday or give him another game to get him sharper ahead of the weekend? Decisions, decisions.

Luton Town are the opponents on Saturday for what will be our first home league game of the season. Having taken a point at Northampton on Saturday, if we could win against Luton then we could look back at the first week of the season with four points and justifiably call it a good start.

Your support at Sixfields was superb and it was fantastic to walk out on the opening day, away from home, to be greeted with such a response. Please keep the noise levels high again this evening and rest assured the players will be giving it a real good go on the pitch too.

Enjoy the game and I look forward to welcoming you back on Saturday.

Paul Sturrock

KICK-OFF

04

"quote of the week"



"Your support at Sixfields was superb and it was fantastic to walk out on the opening day, away from home, to be greeted with such a response."

Paul Sturrock



→ Paul Sturrock

KICK-OFF

05

stfc club history

- Year Formed**
1879
- Stadium Capacity**
15,726
- Record Attendance**
32,000 vs Arsenal
(15th January 1972, FA Cup Third Round)
- Biggest Win**
9-1 vs Luton Town
(26th August 1901, Division Three South)
- Most League Appearances**
John Trollope, 770 (1950-1980)
- Most League Goals**
Harry Morris, 216 (1926-1933)
- Most League Goals in A Season**
Harry Morris, 47, (1926/1927)
- Most Capped Player**
Rod Thomas, 30 (of total 50), Wales
- Youngest League Player**
Paul Ridout, 16 years 107 days
(20th November 1980 vs Hull City)
- Record Transfer Fee Paid**
£900,000 to West Ham United for
Joey Beauchamp (Aug 1994)
- Record Transfer Fee Received**
£1,500,000 from Manchester City for
Kevin Horlock (Jan 1997)
- Club Honours**
League Two Promotion, 2006/07
Division Two Champions, 1995/96
Division One Play-Off Winners, 1992/93
Division Two Play-Off Winners, 1989/90
Division Three Play-Off Winners, 1986/87
Division Four Champions, 1985/86
Anglo-Italian Cup Winners Cup
Winners, 1970
Anglo-Italian Cup Winners, 1970
League Cup Winners, 1969
Southern League Champions, 1914, 1911

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from the boardroom

Good evening and I would like to take this opportunity to welcome the Players, Officials and Supporters from our visitors Charlton Athletic for tonight's Carling Cup First Round tie.

I hope our visitors from South-East London enjoy their brief stay with us and have a safe journey home.

These notes have been prepared before our game at Northampton where I hope our league campaign commenced with a positive result. Tonight, however, sees our first cup action of the season and although we are delighted with being drawn at home, the task could hardly be more difficult at this stage of the competition. Charlton will still no doubt be smarting from their relegation from the Premiership last season and are sure to provide us with a tough game. However, it will give our players a good opportunity to show the fans what they can achieve in what we sincerely hope will be another successful season for Paul Sturrock and his players.

The production of our matchday programme is now being brought in house and we have appointed David Clark as Head of Design. He will join us from his current post at Elite Racing in September and he will be supporting Chris Tanner in the Media Department. David will also be assisting us with a number of other initiatives that include the expansion of our STFC World subscription service. As you may already be aware, Swindon-based printers Acorn Press won the bidding process to print the magazine and are tonight printing their first full 76-page programme for us.

We expect our first home league game of the season against Luton on Saturday to be a popular fixture and we would encourage our regular supporters to purchase their tickets at least a day in advance of the game. This will also

enable you to take advantage of the discounted advanced priced tickets whilst also avoiding queues on the day.

For our away game at Cheltenham on 25th August we will be introducing a third kit which is in the style of existing strips but predominantly black with a red trim. This kit has been commissioned to deal with potential colour clashes in League One such as the one we would encounter with our Whaddon Road neighbours. We will be making a limited number of replica kits available before the end of November 2007. We hope you like them.

Enjoy tonight's game and let's hope we can finish the evening with a place in the next round of the Carling Cup

Take care and enjoy the game.

Martyn Starnes



takeover update

At the time of writing there are still some technicalities to complete regarding the proposed takeover of the Club, but as my colleague Bob Holt stated last week, we expect an announcement to be imminent.

Whilst the takeover will deal with the outstanding CVA issues, you will have read in the press that we have received a writ from Bill Power regarding the repayment of his former investment in the Club. As we have stated before, there is a difference of opinion regarding the nature of Bill's investment and this will be dealt with by the respective legal representatives over the coming months.

KICK-OFF

07



→ Christian Roberts during the season opener at Sixfields on Saturday

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CARLING

from the captain

A very warm welcome back to The County Ground for what is our first competitive game of the new season.

On Saturday we travelled to Northampton Town for our opening League One fixture and although both sides were not foot perfect, I felt it was a satisfactory start to the new campaign. When you have just gone up a division and are playing away from home, to get a point on the board is always welcome. We fell behind early on to a well-taken header by Andy Kirk and although having gone down, we responded well. Christian Roberts then leveled things up from the spot after a penalty had been given for handball. Although their defender may have felt hard done by, I felt it was the correct decision. 'Robbo' did the rest and sent the keeper the wrong way.

The second half was slightly frustrating as most of the lads felt that Northampton were there to be shot at, but unfortunately we did not have too many clear cut chances. One of the positives to come out of the game for me was the fitness of the players. As the game went on we were definitely the side on the front foot. In saying this we must also thank Phil Smith for keeping us in the game with at least 3 fantastic saves. We are blessed at the moment with competition for places in that department. To have two great keepers competing for number 1 spot is great for the club, it's supporters and the players.

Tonight we welcome Charlton Athletic to The County Ground for our First Round tie in the Carling Cup. Realistically we won't win the cup but as a player you always want a good cup run, and starting with a good result tonight it would be nice to achieve this goal. I would like to send a very warm welcome to Alan Pardew, Phil

www.swindontownfc.co.uk

Parkinson and Niall Clarke. 'Pards' was my manager at Reading and I feel that under his reign as Manager, he took Reading to the next level and began what is now an amazing story. 'Parky' was a player with me under 'Pards' before going on and doing a fantastic job as Manager at Colchester United. We have been friends for along time and often on a Saturday evening we have had what we like to call a "crisis meeting" at the local public house! He is now Assistant Manager of Charlton. Niall is the sports scientist and is very good at his job. Under Alan Pardew he has done a great job at Reading, although I'm sure he still owes me money for one or two bets he has placed with me over the years!

On a personal note, my injury situation is progressing nicely and although it seems to have been a very long time, I am actually ahead of schedule. I would personally like to thank everybody for their "get well" wishes and for making the last 4 months fly by!

Enjoy the game,

Andy Williams

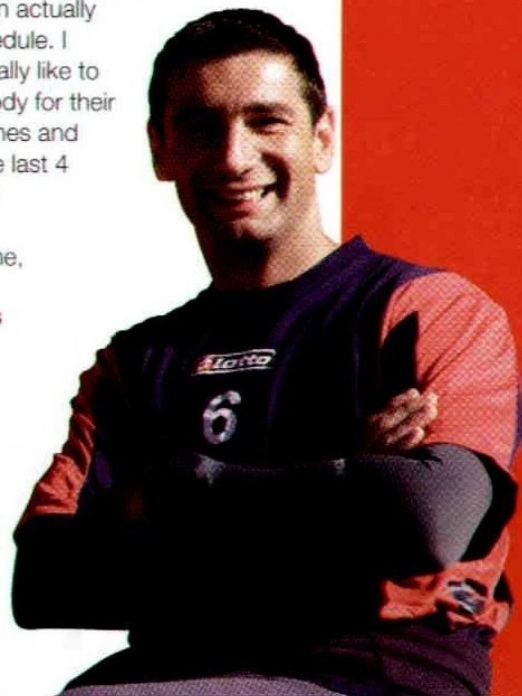


ady on the new boys...

Tonight may give you the chance to see one or two new faces in the squad, so please give them all a very warm Swindon welcome.

The Gaffer has made numerous signings this summer and I would like to wish them all a very happy and successful Swindon Town career. As a Manager finding quality players to sign is hard enough in itself but for me the real knack is to find the right player to fit into the dressing room and to fit in and get on with the existing players.

In my opinion the Gaffer has managed to achieve this.



KICK-OFF

09



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2007/2008



**Become a Junior Robin this season,
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These are just some of the planned events - there will be more!

- Regular Meet The Players nights
- At least three away trips to League One games
 - Trip to Stamford Bridge & The London Eye
 - Halloween Party
 - Christmas Card Competition
 - Easter Disco
- Possible trip to another Premiership ground, or Wembley Stadium

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Or you can email: **shazfranklin@aol.com**

Alternatively please write to:

**Sharon Franklin, Swindon Town FC, County Ground,
County Road, Swindon SN1 2ED.**

new kit proves an instant hit

Swindon Town's new kit for the 2007/08 season went on sale last week and has proved to be an instant success with Town supporters with around 1,000 shirts sold in the first three days of sale.

Having been flown in from China, there was a slight delay in transporting the kit to The County Ground but the kit boxes eventually arrived at the STFC Superstore mid-morning on Thursday 9th August. The shop staff worked tirelessly throughout the day to get the kit prepared and fans who had pre-ordered their kit were soon arriving shortly after 3pm to collect their new home and away strips.

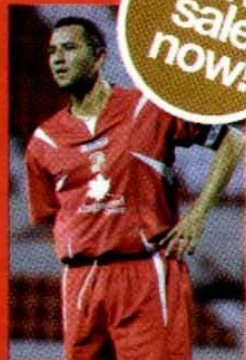
On Friday morning the STFC Superstore was once again a hive of

activity with both kits going on general sale with around 1,000 shirts being sold by the close of play on Saturday afternoon.

The first team kicked-off the League One season at Northampton Town at the weekend and wore the white away kit for the first time in a competitive fixture. There were plenty of the new shirts on show on the terraces too, with 1,338 Robins fans giving their full backing to Paul Sturrock's men as they battled out a 1-1 draw at Sixfields.



on
sale
now!



replica kit prices

The replica kit is now on sale priced as follows:

Adult Home & Away
(S, M, L, XL, XXL, 3XL, 4XL)

Shirt: £34.99
Shorts: £19.99
Socks: (size 7-11):
£8.99

Boys/Girls Home & Away: (S, M, L)

Shirt: £27.99
Shorts: £15.99
Socks: (size 12-2):
£6.99

Boys/Girls Home and Away: (XL)

Shirt: £29.99
Shorts: £17.99
Socks: (size 3-6): £7.99

Baby Kit: (Ages 0-4)
£29.99

A replica Goalkeepers kit is also available:

Boys Shirt:
(S,M,L): £29.99
Boys Shirt:
(XL): £32.99
Adult Shirt:
(S,M,L,XL): £36.99
Boys Shorts:
(S,M,L): £15.99
Boys Shorts:
(XL): £17.99
Adult Shorts:
(S,M,L,XL): £19.99
Socks: (size 12-2): £6.99
Socks: (size 3-6): £7.99
Socks: (size 7-11): £8.99

For more details or to place an order please call the stfc superstore on 0844 880 1086 or why not shop online at swindontownfc.co.uk

KICK-OFF

11

subscribe to
stfc magazine



You have purchased tonight's edition of 'STFC' and we hope you are enjoying reading the new-look official Swindon Town Matchday Magazine.

Did you know back issues of the programme are on sale at the STFC Superstore, copies can also be ordered over the phone via the Superstore on 0844 8801086.

As we appreciate that not everyone who wishes to purchase a programme can visit The County Ground on a matchday the club has set up a programme subscription service for the 2007/2008 season.

All home League One programmes are available at a total cost of £88. All away league programmes are available at a total cost of £85.

Anyone who places their order before the before 31st August 2007 will receive additional cup programmes FREE. Copies will be dispatched following the relevant fixture. Overseas orders are subject to an additional carriage charge, please call 0844 8801086 for further details.

To receive an application form please send an email to ben@swindontownfc.co.uk or call 0844 8801086.

If you have any suggestions or comments for STFC Magazine, then please email the editor at chris@swindontownfc.co.uk



stfc news

ADAMS OUT TO IMPRESS

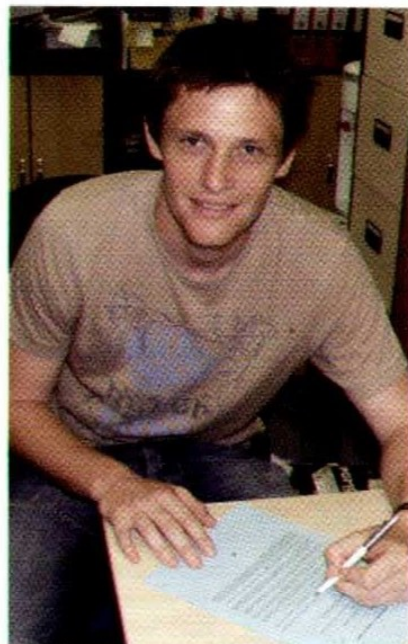
Having put pen to paper on a permanent six-month deal at The County Ground, midfielder Steve Adams is looking forward to a regular run of games over the coming weeks.

The former Plymouth Argyle and Sheffield Wednesday midfielder completed his move to Wiltshire at the end of last week and the 27-year old is also hoping to impress both the Town fans and Management enough to secure a new deal.

"Hopefully I can get some regular games under my belt now and it's a fresh start for me here and getting games is my first priority. There are options for the manager, especially in midfield, but competition for places can only be a good thing for the club.

"The ultimate aim is to get a longer

deal which would enable me to settle here and I can only do that by impressing in games," he finished.



PARTNERSHIP AGREEMENT ANNOUNCED



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Swindon Town FC are delighted to announce that Swindon based printers Acorn Press have been successful in bidding for the tender to print the official Swindon Town Matchday Programme for the 2007-2008 Season.

Acorn Press Swindon Limited started trading in 1979. In the subsequent 28 years, Acorn has grown from a small stationery printer to an operation running 5 and 10 colour 'B1' size presses, working 24 hours a day and employing 60 staff. This year has seen a £2 million investment in the very latest technology, allowing Acorn to maintain and improve the quality and service that is so crucial to their business.

As part of the tender process Swindon Town FC invited a number of organisations to submit their proposals; The Club would like to thank all organisations that applied, but were most impressed with Acorn Press's professionalism, reliability, and their commitment to assist Swindon Town FC with their additional day-to-day printing requirements.

For more information regarding Acorn Press please call Ross Peart on 01793 608991.

PLAYERS TAKE TIME OUT

Swindon Town's Football in the Community Week Two Summer Course closed with two first team players taking time out to hand over the medals to the children.

Around 180 children attended the Week Two course which was another sell-out with Swindon Town's Football in the Community continuing to go from strength to strength, underlining its reputation as the best in the west.

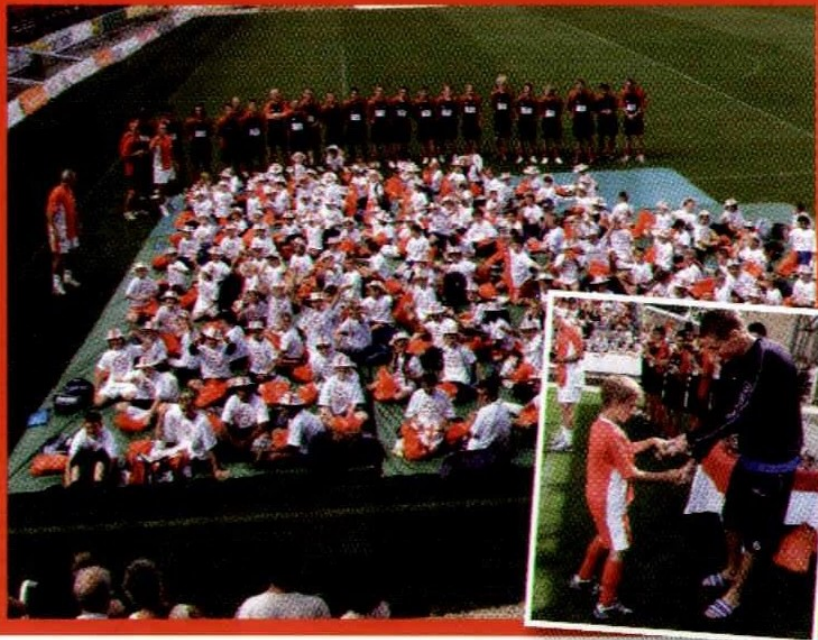
Defender Ady Williams and striker Barry Corr were the latest duo to attend last week's course with the children also enjoying a question and answer session with the pair at The County Ground. Andy Nicholas

was also on hand to attend the Wednesday session.

The Kid of the Week Award, sponsored by Bryant Homes, went to Josh Kirby, a deserving winner as Clive Maguire explains.

"Josh thoroughly deserved his award and he made a big impression during the week. His demeanor is now exemplary and he has grown in stature since he has been attending the courses over the last five years.

"We would like to thank Ady, Andy and Barry for their time this week to make it an extra-special week for the children."



PLAYER SHIRT SPONSORSHIP AVAILABLE

Surely one of the most exciting and novel ways to be associated with Swindon Town is by sponsoring a player's shirt for the season. With new signings set to be unveiled at The County Ground, these are exciting times indeed.

Always very popular and well supported; it is an



ideal opportunity for fans to show their support of the Club and their favourite player by sponsoring his playing shirt.

Please contact Ben or Sarah in the Sales and Marketing Department on 0871 423 6433 or via sarah@swindontownfc.co.uk for more details.

www.swindontownfc.co.uk

bees date confirmed

stop press!



A date has now been confirmed for the home tie with Brentford in the first round of the Johnstones Paint Trophy.

The game will be played at The County Ground on Tuesday 4th September 2007 with a 7.45pm Kick-Off.

It is the second time that Town will have faced Brentford in the first round of a cup competition in successive seasons, having bowed out to The Bees in the opening stage of the Carling Cup last term on penalties.

johnstones paint trophy 1st round draw

Northern Section:

Accrington v Oldham,
Chester v Crewe,
Chesterfield v Hartlepool,
Doncaster v Bradford,
Grimsby v Huddersfield,
Mansfield v Rotherham,
Tranmere v Morecambe,
Wrexham v Macclesfield

Southern Section:

AFC Bournemouth v Walsall,
Luton v Northampton,
Nottm Forest v Peterborough,
Notts County v Leyton Orient,
Southend v Dagenham,
Swansea v Millwall,
Swindon v Brentford,
Yeovil v Shrewsbury

Happy Birthday!

Happy Birthday to Selina Birt who is 16-years old today. Best Wishes from Karen, Chris and Daniel.

KICK-OFF

13



charlton athletic



KICK-OFF

14

club factfile

Also known as: Addicks

Ground: The Valley

Manager: Alan Pardew

Assistant Manager: Phil Parkinson

Year Formed: 1905

Most capped player:

Mark Kinsella 33 Republic of Ireland

League appearances:

Sam Bartram 583 1934/56

League goals:

Stuart Leary 153 1953/62

Goals in a season:

Ralph Allen 32 1934/35 Division 3S

Transfer fee received:

£10,000,000: Scott Parker Chelsea

30 January 2004

Transfer fee paid:

£4,750,000: Jason Euell Wimbledon

4 July 2001

alan pardew

He may not have been able to retrieve what looked to be an impossible situation and keep the Addicks in the top-flight last season, but few would argue that under Alan Pardew, Charlton looked a different team.

Few could have imagined in May 2006, when ex-Valley boss Alan Curbishley was departing SE7, that within seven months he would be at Upton Park and that then West Ham United manager Pardew would have moved to Charlton.

And with a promotion from the Championship already on his CV, via the play-offs in 2005, Pardew has all the credentials to return Charlton to Premiership at the first time of asking.

Replaced by Curbishley at Upton Park, it was actually the same man, alongside Steve Gritt, who signed midfielder Pardew as a player for the Addicks on a free transfer in November 1991.

Formerly of Crystal Palace - - he started his career in non-League football with Whyteleafe, Epsom & Euell, Corinthian Casuals, Dulwich Hamlet and Yeovil Town, combining playing with work as a glazier. A member of the England semi-professional squad, Pardew moved to Selhurst Park when Palace paid Yeovil £7,500 for the 25-year-old and the defensive midfielder went on to amass more than 150 games for the Eagles.

Encouraged to get further forward at The Valley, Pardew finished top scorer with 10 goals in 1992/93 and he bettered that tally by one the following season, ending his Charlton career in July 1995 with 27 goals and 124 games under his belt.

A brief loan spell with Tottenham Hotspur preceded a two-year stint with Barnet, but his first official appointment as a coach came at

Reading in June 1997 under former Charlton player, Terry Bullivant, and he would be caretaker-manager for the Royals for one game in March 1998 after Bullivant's resignation.

When Tommy Burns took over Pardew moved to old club Hamlet in September 1999, but he was back in caretaker charge of Reading when Burns was sacked the same month and soon given the job permanently.

With Reading he reached the Second Division play-off final in 2001, only for an extra-time defeat to Walsall, but automatic promotion followed 12 months later and the Royals then reached the play-offs again in the club's first season in the First Division.

West Ham came calling in September 2003, and he took the Hammers to the First Division play-off final in his first season only to be defeated by Iain Dowie's Crystal Palace - a loss avenged in May 2005 when Preston North End were beaten in the play-off final to ensure promotion. Addicks fans will be looking for the same again.

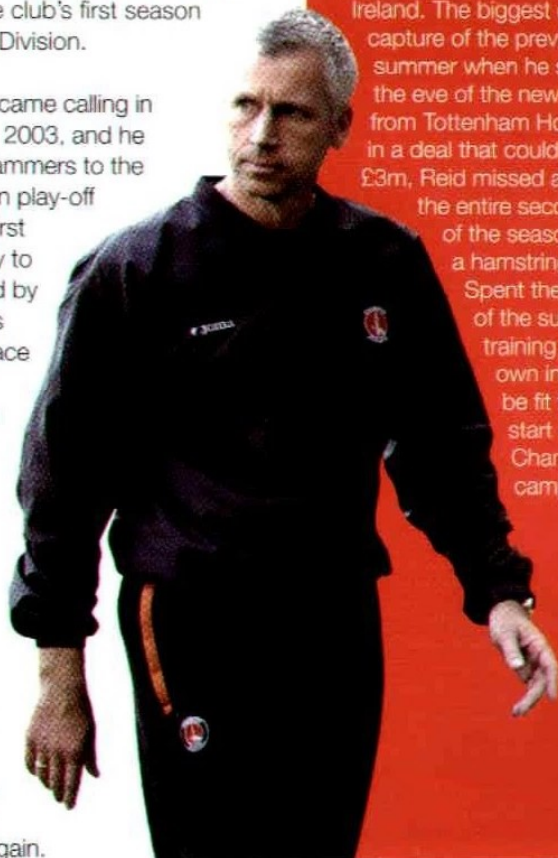


KICK-OFF

andy reid

15

Born: July 29th, 1982, in Dublin, Ireland. The biggest cash-capture of the previous summer when he signed on the eve of the new season from Tottenham Hotspur in a deal that could raise to £3m, Reid missed almost the entire second half of the season with a hamstring injury. Spent the large part of the summer training on his own in a bid to be fit for the start of the new Championship campaign.



CHARLTON A. ROLL CALL 07/08

GOALKEEPERS

| | APPS | GLS |
|-----------------|------|-----|
| Rob Elliot | 0 | 0 |
| Darren Randolph | 0 | 0 |
| Nicky Weaver | 1 | 0 |

DEFENDERS

| | APPS | GLS |
|--------------------|------|-----|
| Madjid Bougherra | 1 | 0 |
| Jonathan Fortune | 0 | 0 |
| Corey Gibbs | 0 | 0 |
| Patrick McCarthy | 1 | 0 |
| Yassin Moutaouakil | 1 | 0 |
| Chris Powell | 0 | 0 |
| Osei Sankofa | 0 | 0 |
| Jose Semedo | 1 | 0 |
| Mark Staunton | 0 | 0 |
| Ben Thatcher | 1 | 0 |
| Aswad Thomas | 0 | 0 |

MIDFIELDERS

| | APPS | GLS |
|--------------------|------|-----|
| Darren Ambrose | 1 | 0 |
| Harry Arter | 0 | 0 |
| Martin Christensen | 0 | 0 |
| Amyd Faye | 0 | 0 |
| Matt Holland | 0 | 0 |
| Andy Reid | 1 | 0 |
| Lloyd Sam | 1 | 0 |
| Chris Saunders | 0 | 0 |
| Dean Sinclair | 0 | 0 |
| Jerome Thomas | 0 | 0 |
| Josh Wright | 0 | 0 |

FORWARDS

| | APPS | GLS |
|-------------------|------|-----|
| Marcus Bent | 1 | 1 |
| Chris Dickson | 0 | 0 |
| Chris Iwelumo | (1) | 0 |
| Izale McLeod | (1) | 0 |
| Svetoslav Todorov | 1 | 0 |
| Luke Varney | 0 | 0 |
| James Walker | 0 | 0 |



today's visitors



NICKY WEAVER



Born: March 2nd, 1979, in Sheffield. Signed a three-year contract at The Valley in the summer. Now 28, Weaver started his career with Mansfield Town, but moved to Manchester City in 1998. After 173 league starts for City he joins Charlton with the task of helping the Addicks win promotion back to the Premiership.

YASSIN MOUTAOUAKIL

Born: July 18th, 1986, in Nice, France. The Addicks paid Chateauroux 600,000 Euros (around £400,000) in mid-June to bring him to The Valley and the early indications is that it could prove a shrewd piece of business. The youngster arrives as a replacement for Luke Young, who departed for Middlesbrough.

JOSE SEMEDO

Born: January 11th, 1985, in Setubal, Portugal. A Portuguese central defender who arrived at The Valley in June, adding to the young multinational stock within the club following the signing of fellow defender, Frenchman Yassin Moutaouakil and Danish winger Martin Christensen. Previous clubs include Cagliari and Sporting Clube de Portugal, Casa Pia and CD Feirense.

PATRICK MCCARTHY

Born: May 31st, 1983, in Dublin, Ireland. Alan Pardew's second capture of the summer after joining from Championship rivals Leicester City. Pardew splashed out £650,000 to lure the defender from the Walkers Stadium in early June, continuing a progressive theme of recruiting hungry young players. Has also spent time on loan at Notts County and Boston Utd.

DARREN AMBROSE

Born: February 29th, 1984, in Harlow. A versatile midfielder with a wealth of natural ability Ambrose will be striving to make a significant impact in his third season at The Valley. Ambrose made his debut for the Tractor Boys as an 18-year-old in 2002 and moved to Newcastle United for £1m in March 2003 and he represented the Magpies on 57 occasions.



BEN THATCHER



Born: November 30th, 1975, in Swindon. Rugged defender who has had a colourful career with the likes of Wimbledon, Millwall, Spurs and Leicester City. Thatcher made four appearances for the U21s but his Welsh family roots offered him a route into the Wales national team before falling out of favour with John Toshack.



athletic

JEROME THOMAS

Born: March 23rd, 1983, in Brent, London. Supremely skilled and highly motivated, Thomas could well be the ace up Alan Pardew's sleeve in the new Championship season. The winger begins his fourth full season at The Valley likely to be a key factor in the club's quest to escape the second tier at the first time of asking. Certainly one for Ifil & Co. to keep an eye on.



SVETOSLAV TODOROV ↑

Born: August 30th, 1978, in Dobrich, Bulgaria. With 64 league goals to his name from 107 league starts, the former Pompey striker knows where the net is and could be an influential figure over the forthcoming campaign. Signed a one-year deal in the summer and holds 42 caps for his country and adds valuable experience to the Charlton squad.



↑ ANDY FAYE

Born: March 12th, 1977, in Dakar, Senegal. Part of a £4m double summer transfer swoop by Iain Dowie along with Djimi Traore, energetic midfielder Faye brings both European and international experience to SE7. Signed on a three-year deal worth £2m from Newcastle United, the 30-year-old has amassed 21 caps for Senegal.

CHRIS IWELUMO

Born: August 1st, 1978, in Coatbridge, Scotland. This towering Scottish striker aims to fire his new Addicks employers back into the Premiership. Having helped previous sides Stoke City, Brighton & Hove Albion and Colchester United into the Championship, the powerful 28-year-old strives to escape the second tier at the first time of asking.

LLOYD SAM

Born: September 27th, 1984, in Hackney. Sam's challenge this season will be to turn some glittering moments into a whole campaign. Experience gained amid a relegation struggle plus two loans spells in the second tier of English football last season should mean he is well prepared for what is to come in this Championship season.

MARCUS BENT

Born: 19th May, 1978, in Hammersmith. Signing in January 2006 in a £2.5 million move from Everton. He represented England at U21 level. He came through the ranks at Brentford and has also played for Leicester City (on loan), Blackburn Rovers, Sheffield United - where he scored 20 goals in 48 league starts - Port Vale and Crystal Palace.

history repeating?

There have been 52 meetings between tonight's teams and Town certainly have some catching up to do if they are to catch The Addicks, who have 23 wins to their name against The Robins. In turn, Swindon have 12 victories with a total of 17 draws in all encounters.

In fact the last time the two teams met was at The Valley in March 2000 with Steve Cowe's fifth minute strike earning all three points. Names on the Town teamsheet that night included the likes of Lee Collins and Scott Leitch. A Scottish duo who served Swindon well - providing steel and yellow cards in equal measure. 19,569 packed into The Valley that night, a fine example of the excellent support that Charlton still receive today.



did you know?

Izale McLeod, the former Derby County front man, missed a penalty against Swindon Town last season. The miss came in January at the National Hockey Stadium with Swindon registering a 1-0 away win thanks to a Lee Peacock effort. Phil Smith was the man to deny McLeod from the spot with a superb save down to his right.



KICK-OFF

17



kaid

career factfile

Name: Kaid Mohamed
Date of birth: 23-07-1984
Position: Forward
Nationality: Welsh

Career Appearances:

| | Apps | gls |
|-----------------------|-----------|-----------|
| 03-04 Cwmbran Town | 13 | 3 |
| 04-05 Cwmbran Town | 7 | 2 |
| 04-05 Llanelli AFC | 3 | 1 |
| 05-06 Carmarthen Town | 14 | 4 |
| 05-06 Cwmbran Town | 11 | 7 |
| 05-06 Llanelli AFC | 2 | 0 |
| 06-07 Carmarthen Town | 29 | 15 |
| Totals | 79 | 32 |

kaid eyes cup repeat

Swindon Town fans will be hoping striker Kaid Mohamed can emulate his last appearance in a cup competition.

Signed from Carmarthen Town, Mohamed's last appearance for his former club was a memorable one as he hit two goals in the Welsh Cup Final against Afan Lido, a game which took place 24 hours after Town had secured promotion back into League One with a draw against Walsall. It was the first time that Carmarthen had won the Welsh Cup and Mohamed was also awarded the Man of the Match award.

working on but training full-time and working with the coaching staff that we have here will benefit him greatly. He has the potential and I believe he could go on to become a very good player for Swindon Town Football Club."

Tonight's Carling Cup clash certainly provides a contrast in fortunes for the Welsh striker. A crowd of just 946 witnessed Mohamed's double in the Welsh Cup Final. The County

"I don't have any fear going into the game. I am taking every day as it comes and the challenge for me is to make the most of every opportunity I have been presented with here at Swindon.

"I played against Blackburn in pre-season for Wrexham and scored against Brad Friedel so hopefully I can get another against an ex-Premiership keeper on Tuesday night."

mohamed

KICK-OFF

19

"That was a memorable day for me that's for sure," Kaid explains after another energy-sapping training session at Wanborough. "It turned out to be my last game for Carmarthen and it's one that I will always remember. Hopefully I can play some part against Charlton and grab another two goals!"

Mohamed has certainly shown his potential during his short spell in Wiltshire and netted his first goal for The Robins in a recent pre-season friendly at Forest Green Rovers. Full of pace, Mohamed has already been recognized as 'one for the future' by Town boss Paul Sturrock.

"Kaid did very well on his debut against Bristol City and for him to play against a Championship team, as a trialist, as he did was pretty impressive," said Sturrock. "There are areas to his game that need

Ground should be buzzing once again tonight, full of anticipation with Alan Pardew's side arriving in Town.

"All the boys have been talking about the Charlton game and it's one we are all looking forward to.

"From a personal point of view it will be a big step up for me, but so was the last home game that I played in here which was against Bristol City. That game was played at a high-tempo but I thought I did ok on the night.

"Charlton are a big side and have some top players, but I will not be treating them any differently to any League One side we will come up against. Charlton are a side of eleven professional footballers, just like ourselves - we must concentrate on our own game.





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MANAGERIAL RECORDS

Paul Sturrock

Played 29 Won 16 Drawn 6 Lost 7 For 35 Against 24
 Av Pts/game 1.86
Biggest Win(s) Lincoln City 2 Swindon 3 (25/03/2007). **Biggest Loss(es)** Stockport 3 Swindon 0 (03/03/2007).

Alan Pardew

Played 19 Won 5 Drawn 7 Lost 7 For 21 Against 27
 Av Pts/game 1.16
Biggest Win(s) Charlton 4 West Ham 0 (24/02/2007). **Biggest Loss(es)** Arsenal 4 Charlton 0 (02/01/2007).

MANAGER HEAD TO HEAD RECORD

Played ..1 | Paul Sturrock.....0 | Alan Pardew1
 Draws ..0 | Goals 2 | Goals 4

Player with the most... shots

Christian Roberts 75

shots on target

Christian Roberts 40

shots off target

Lee Peacock 36

assists

Lee Peacock 6

crosses

Christian Roberts 29

fouls

Lee Peacock 92

free-kicks-won

Lee Peacock 75



GAMES SINCE

| | | |
|----|-----------------------|---|
| 0 | a win | 1 |
| 2 | a home win | 3 |
| 0 | an away win | 1 |
| 1 | a defeat | 4 |
| 0 | a home defeat | 0 |
| 2 | an away defeat | 4 |
| 3 | a score draw | 3 |
| 8 | a no score draw | 0 |
| 1 | conceding a goal | 3 |
| 0 | scoring a goal | 1 |
| 11 | conceding > 1 | 3 |
| 5 | scoring > 1 | 1 |
| 0 | keeping a clean sheet | 0 |
| 1 | failing to score | 0 |
| 5 | back to back wins | 1 |
| 35 | back to back defeats | 4 |
| 0 | gaining a point | 0 |
| 1 | losing a point | 0 |
| 5 | win by > one | 1 |
| 14 | loss by > one | 4 |

Player with the most... shots

Darren Bent 62

shots on target

Darren Bent 33

shots off target

Darren Bent 29

assists

Jimmy Floyd Hasselbaink 4

crosses

Dennis Rommedahl 68

fouls

Amady Faye 58

free-kicks-won

Jerome Thomas 40

SHARP SHOOTERS

| Swindon | CCFL Cup | Tot | Charlton | Prem Cup | Tot | |
|-------------------|----------|-----|----------|----------|-----|----|
| Christian Roberts | 10 | 3 | 13 | 13 | 2 | 15 |
| Lee Peacock | 10 | 0 | 10 | 3 | 0 | 3 |
| Paul Evans | 3 | 1 | 4 | 3 | 0 | 3 |

TEAM HEAD TO HEAD RECORD

Played....48 | Swindon wins11 | Charlton wins21
 Draws16 | Goals 60 (1.2 per game) | Goals 80 (1.7 per game)
 0-0's3 | Times failed to score 14 | Times failed to score 10

Biggest League win at Swindon for each team:

30/08/1969 Swindon 5-0 Charlton
 21/10/1980 Swindon 0-3 Charlton



2006/07 LEAGUE STATS



| | | |
|----|---------------|----|
| 3 | Position | 19 |
| 46 | Played | 38 |
| 25 | Won | 8 |
| 10 | Drawn | 10 |
| 11 | Lost | 20 |
| 58 | Goals For | 34 |
| 38 | Goals Against | 60 |
| 85 | Points | 34 |



Record Against Top Half of Table

| W | D | L | RANK | W | D | L | RANK |
|----|---|---|------|---|---|----|------|
| 12 | 5 | 5 | 1 | 3 | 4 | 13 | 16 |

Record Against Bottom Half of Table

| W | D | L | RANK | W | D | L | RANK |
|----|---|---|------|---|---|---|------|
| 13 | 5 | 6 | 5 | 5 | 6 | 7 | 17 |

Record When Scoring First

| W | D | L | RANK | W | D | L | RANK |
|----|---|---|------|---|---|---|------|
| 18 | 5 | 2 | 6 | 7 | 2 | 4 | 19 |

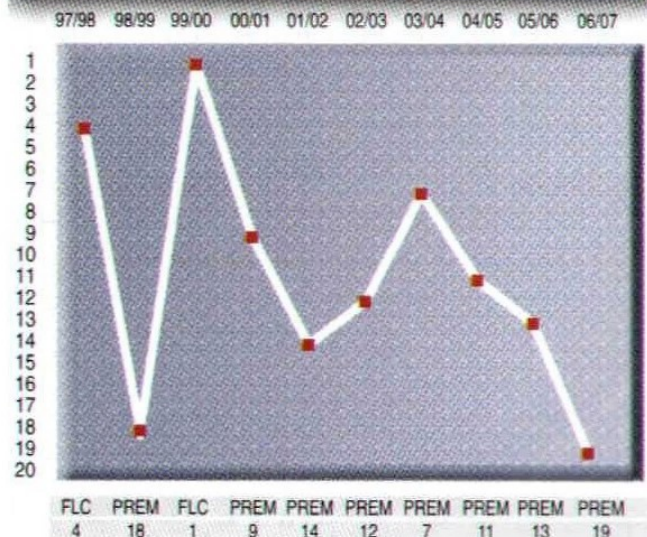
Record When Conceding First

| W | D | L | RANK | W | D | L | RANK |
|---|---|---|------|---|---|----|------|
| 7 | 3 | 9 | 1 | 1 | 4 | 16 | 16 |

Match Scores

Wins: 1-0[6], 2-0[6], 2-1[10], 3-0[1], 3-1[1], 3-2[1]. **Losses:** 0-1[6], 0-2[1], 0-3[1], 1-2[3]. **Draws:** 0-0[2], 1-1[8].
Wins: 1-0[4], 2-0[2], 2-1[1], 4-0[1]. **Losses:** 0-1[2], 0-2[5], 0-3[2], 0-4[1], 1-2[5], 1-3[2], 1-4[1], 1-5[1], 2-3[1]. **Draws:** 0-0[4], 1-1[3], 2-2[3].

CHARLTON - TEN SEASON RECORD



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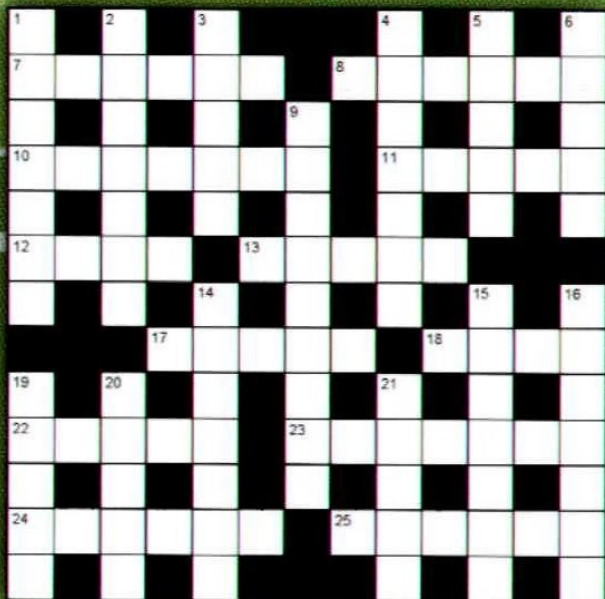
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HALF-TIME

QUIZ



QUICK FIRE QUESTIONS



ACROSS

- 7 Welsh Premiership UK club (6)
- 8 Don ____, ex QPR striker who played for and managed Ireland (6)
- 10 Australia's loudmouth answer to Austin Healey? (7)
- 11 Junior striker at Forest now (6)
- 12 Slippery Parramatta ARL side! (4)
- 13 Derby's Park (5)
- 17 Sunderland's old Park (5)
- 18 Nico Rosberg's Dad (4)
- 22 Arsenal legend now one of Harry's assistants at Fratton Park (5)
- 23 This Fred says 'I were a better bowler in them days' (7)
- 24 Deflected the German goal in 1990 World Cup Semi loss (6)
- 25 West Bromwich or Rovers (6)

DOWN

- 1 N Ireland manager now at Fulham (7)
- 2 Sheffield's Lane (7)
- 3 German pistol on English rugby's wing (5)
- 4 Portuguese keeper who scored decisive Euro 2004 penalty (7)
- 5 Liam Rosenior's Dad (5)
- 6 Father & son, both John, who played left side for Man U (5)
- 9 ____ Knight, Best Mate's trainer (9)
- 14 Wasps flanker in current England setup (7)
- 15 Paris St ____ of Le Championnat
- 16 Liverpool's English winger (7)
- 19 One of Big Sam's more surprising successes at Bolton (5)
- 20 Liverpool and ex Premier League chief exec (5)
- 21 Bradford's RL side (5)

- 01 Which former Swindon loanee recently completed a £4 million move to Fulham?
- 02 Can you name the former Swindon keeper now Director of Football at Reading?
- 03 Paul Sturrock started his managerial career with a win over Liverpool, true or false?
- 04 Brian Howard now plays for which Coca-Cola Championship club?
- 05 Lukas Jutkiewicz scored on his Everton debut against which friendly opposition?
- 06 Which League Two club did Toumani Diagouraga recently join on loan?
- 07 What was the score when Swindon last played Charlton Athletic?
- 08 Can you name the former Town defender now managing Cirencester Town?
- 09 Norwich City recently signed which former Town striker?
- 10 Where was Lee Peacock born?

HALF-TIME

23

Answers
 1. Hamer Bouazza 2. Nick Hammond 3. True
 4. Barnsley 5. Bury 6. Hareford United
 7. Charlton Athletic 8. Swindon Town 9. Alie Vweash
 10. Jamie Cureton 11. Paisley, Scotland
 12. Parnant 13. Campo 14. Parry 15. Bulls
 16. Aston 17. Worsley 18. German
 19. Sanchez 20. Bramall 21. Luger 22. Ricardo 23. Leroy
 24. Parker 25. Albion
 Across
 7. Altus 8. Givens 10. Campese 11. Agogo 12. Eels
 13. Pride 17. Paker 18. Keke 22. Adams 23. Trueman 24.

match action



Swindon Town 0 Bristol City 1

Date: 31/07/2007

Venue: County Ground

Attendance: 3,197

Referee: Pat Miller

Town Line-up

Peter Brezovan
Jack Smith
Jerel Ifil
Hasney Aljofree (c)
Jamie Vincent
Christian Roberts
Craig Easton
Steve Adams
Sofiene Zaaboub
Káld Mohamed
Ibon Arrieta

Phil Smith (GK), (Brezovan)
Michael Pook, (Adams)
Chris Blackburn, (Mohamed)
Miguel Comminges, (Roberts)
Blair Sturrock, (Arrieta)
Kurt Hammond (Easton)

City Line-up

Chris Weale
Bradley Orr
Richard Keogh
Jamie McAllister
Cole Skuse
Scott Murray
Alex Russell
Liam Fontaine
Kevin Betsy
Enoch Showunmi
Jennison Myrie-Williams
Emmanuele Smith

Adriano Basso
Brian Wilson
Marvin Elliott
Lee Johnson
Michael McIndoe
Lee Trundle
Phil Jevons



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HALF-TIME

24

“quick
quote”

a word from paul sturrock



“That was our first game under battle conditions and we didn’t have the match sharpness that Bristol City had. There were some bits and pieces that we were very happy though and we can take something out of it. “Changing the system cost us in terms of the goal but we decided to try it and that’s what these games are for. “Without Peacock and Corr we were missing two key players but we know what we need and the challenge is to go out and strengthen the squad.”



© Darren Coleman



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HALF-TIME

25

match action



Northampton Town 1 Swindon Town 1

Date: 11/08/2007

Venue: Sixfields Stadium

Attendance: 6,210 (1,338)

Referee: Clive Penton

Swindon Line-up 4-4-2

Phil Smith
Jack Smith
Jerel Ifil
Hasney Aljofree (c)
Jamie Vincent
Christian Roberts pen 44 86
Steve Adams
Michael Pook
Sofiene Zaaboub 69
Blair Sturrock 72
Lee Peacock

Peter Brezovan (GK)
Craig Easton
Miguel Comminges 69
Ibon Arrieta 72
Kaid Mohamed 86

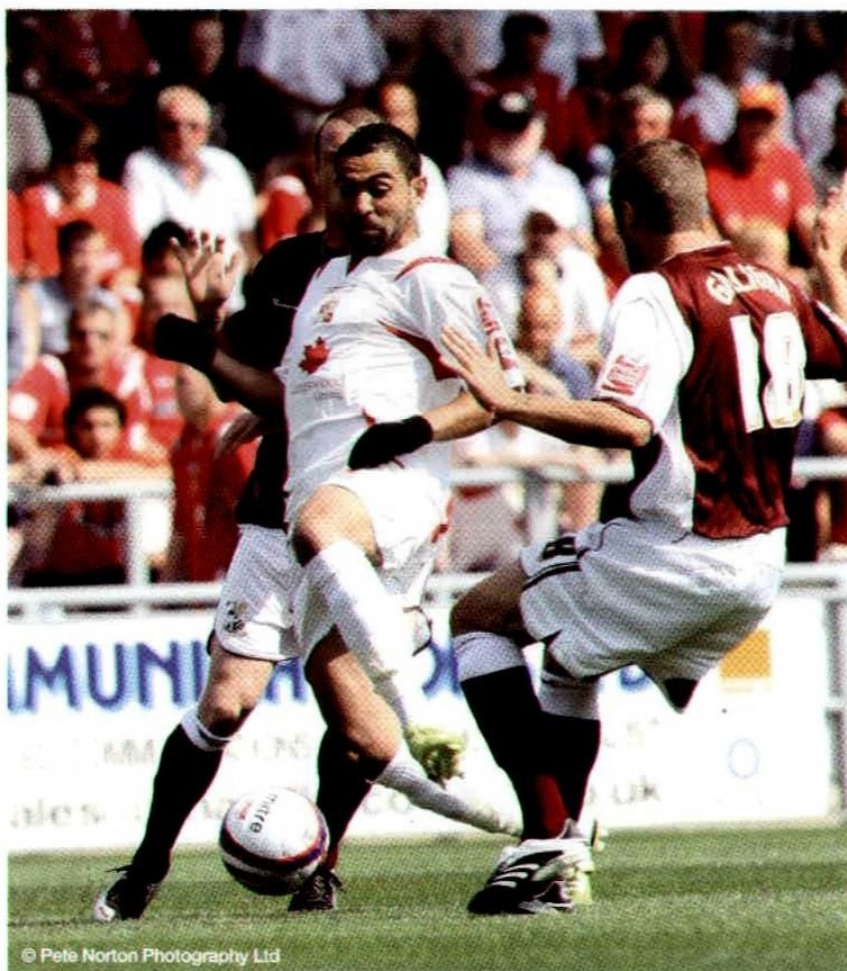
Northampton Line-up

Mark Bunn
Jason Crowe
Chris Doig (c)
Mark Hughes
Danny Jackman
Bradley Johnson
Ryan Gilligan
Andy Holt
Ian Henderson 52
Andy Kirk goal 9 76
Colin Larkin 52

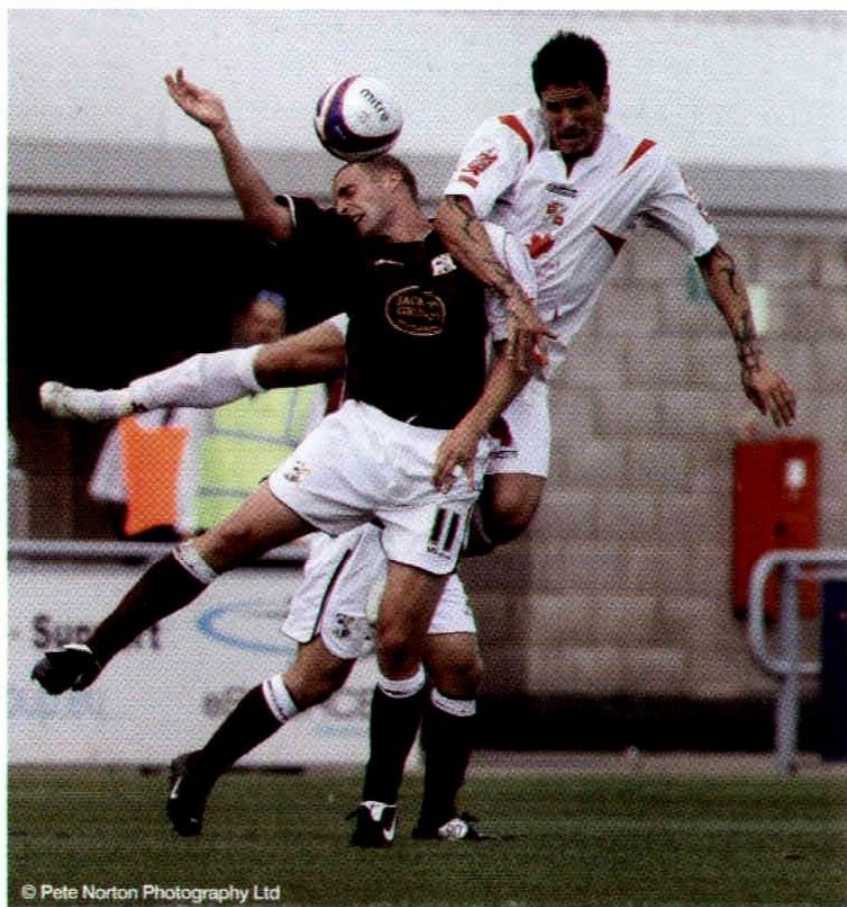
Chris Dunn
Joe Burnell 76
Liam Dolman
Daniel Jones 52
Paul Hubertz 52

match stats

| | NTFC | STFC |
|--------------------------|------|------|
| Goals: | 1 | 1 |
| Possession: | 53% | 47% |
| Shots On Target: | 8 | 6 |
| Shots Off Target: | 7 | 6 |
| Corners: | 8 | 4 |
| Fouls: | 11 | 11 |
| Yellow Cards: | 2 | 1 |
| Red Cards: | 0 | 0 |



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HALF-TIME

26

“quick
quote”

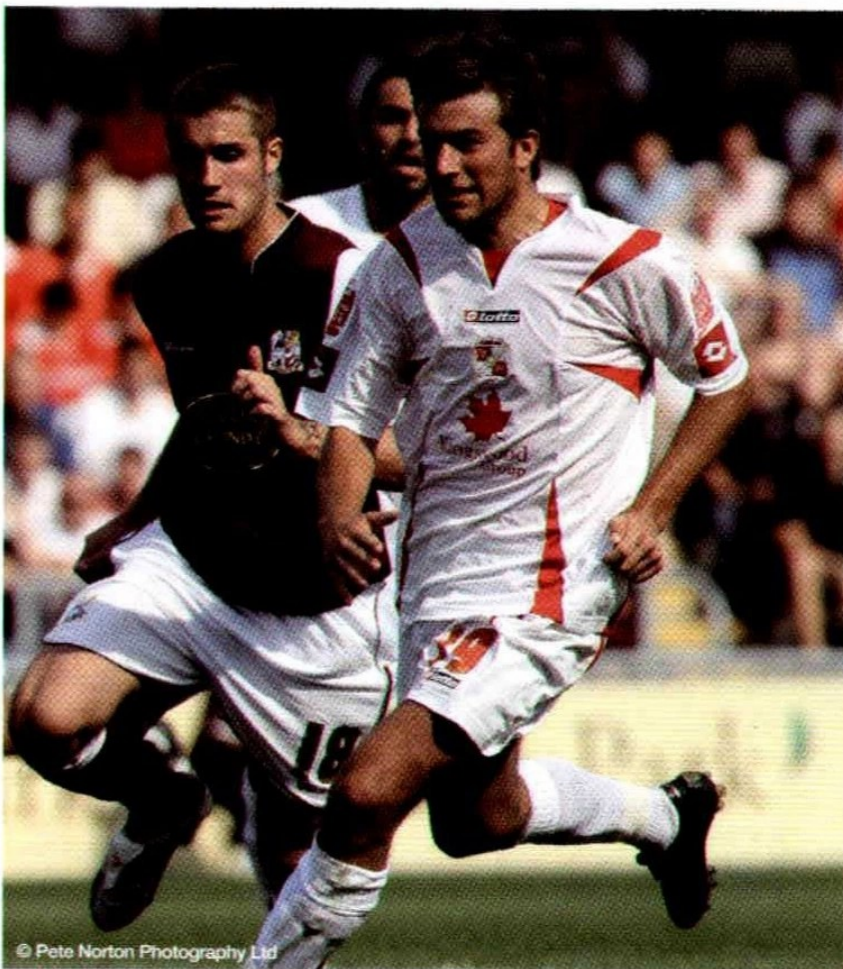
a word from paul sturrock



“I thought the draw was a fair result but it took us some time to settle into the game. It has been a difficult build-up to the season but we are pleased to have got things underway and to have kicked off with a point.

“We are still looking to bring players in so we are still monitoring several situations and we will see what comes through.

“I was pleased with several performances out there and I think Miguel did well when he came on. There will be changes for Tuesday because I want to see everyone in action.”



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HALF-TIME

27



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OUTSIDE

THE BOX



Yours

How well do you know the STFC squad? Each issue we will be uncovering the person behind the player!



03 JAMIE

VINCENT

01

Who would you like to be stuck in a lift with?

At the moment I am reading Richard Branson's autobiography, so it be good to speak to him about his book.

02

Do you have a claim to fame outside of football?

I held the triple jump record for my school!

03

If you could live anywhere in the world where would it be?

I like Portugal, so probably there.

04

Tell us about your ideal date...

A candlelit dinner by the sea followed by a walk along the beach then a few cocktails in a bar. Then back to my place for a coffee!

05

What is the funniest thing you have seen or heard on a football pitch?

John Deehan coaching the forwards how to bend their run around some poles to stay onside, but actually running straight into one face first!

06

What domestic chores do you do?

The kitchen is my area to keep tidy, but I also look after the garden.

07

What has been your biggest fashion extravagance?

A Louis Vuitton handbag and purse for my Wife.

08

Most bizarre place you have ever played football?

It's not bizarre, but the furthest places away I have played football would be at the Happy Valley Stadium in Hong Kong.

09

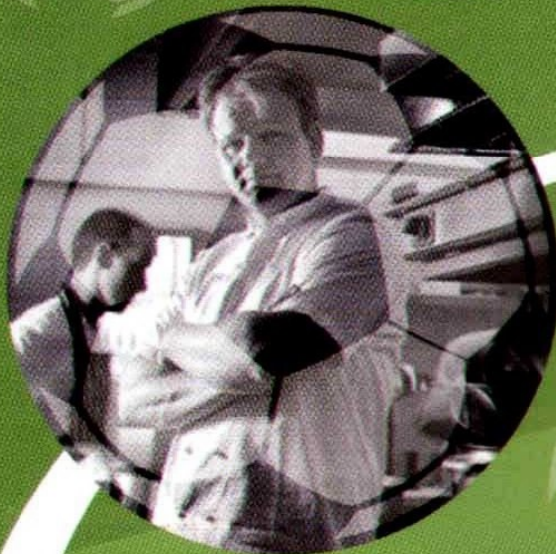
Which celebrity chef would you like to cook your dinner?

Gordon Ramsey

10

What's the strangest item you have ever bought from eBay?

None. Although I have sold a washing machine!



HALFTIME

29



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First of all, on behalf of Sarah, Jenny, Ben and myself, I would like to welcome you all back for the start of the new 2007-08 season.

I always find this time of the season very exciting, with all clubs, up and down the leagues, thinking that this season will be 'their season' and raised expectations of promotion in May 2008. I note, that currently, Swindon are 33-1 to win League One outright, and 12-1 to gain promotion with various bookmakers up and down the Country. That has to be a good bet for any 'Town' fan, bearing in mind, the exciting times it is for the Club.

Many thanks to all of you, who have expressed their good wishes to me personally on my return to the Club, following the air crash on the way back from Hartlepool at the start of last season. So I think it is only fair that I take this opportunity of wishing our latest Marketing Department recruit, Jenny Jefferies, the best of luck in her role. Jenny has an excellent background in the local recruitment industry, and is a well known figure in the Swindon area. Welcome to the Marketing team, Jenny.

We kick-off our home league season with a home clash with Luton Town on Saturday. Having been relegated from the Championship last season, Luton

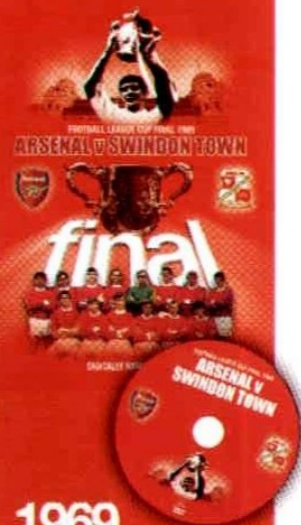
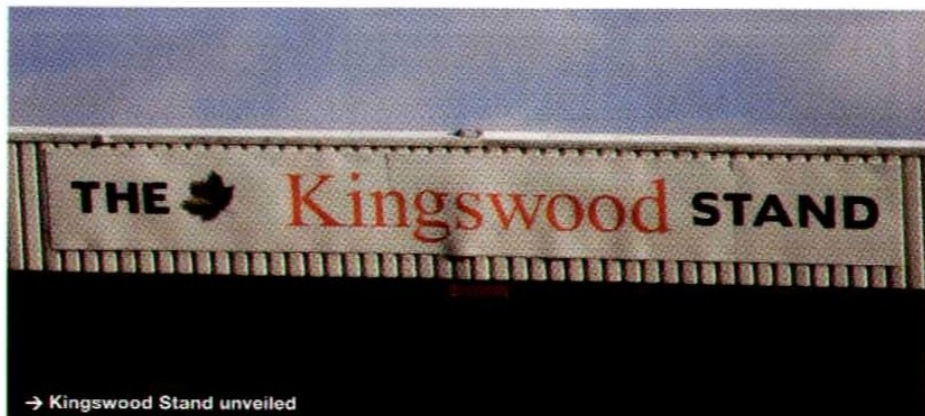
will surely want to show why they are one of the front-runners for promotion this season. With this in mind, why not come along and treat yourself to one of our very popular corporate hospitality packages that we have available at each home game this season? With a welcome drink on arrival, tour of the stadium (Saturday games only), pre-match three course luncheon, Executive seats, half time and full-time refreshments and a complimentary matchday programme, it represents excellent value for money, and a great way of entertaining clients or celebrating a special family celebration.

If you would like to know any more details of the various types of packages that we have available on a Matchday here at The County Ground, then please contact any member of the Sales & Marketing Sales team.

Ben: ben@swindontownfc.co.uk 0844 8801086
Jenny: jenny@swindontownfc.co.uk 0844 8801109
Mike: mike@swindontownfc.co.uk 0844 8801095
Sarah: sarah@swindontownfc.co.uk 0844 8801094

Have a great season...

Mike Sullivan



**1969
cup final
dvd now
on sale!**

The club have recently received delivery of a new, official DVD version of the club's historic 1969 League Cup Final victory over Arsenal. "The Legends of 69" DVD has been digitally remastered, using the original ITV footage. It includes full footage of the final with the original commentary, and edited goals. The DVD retails at £11.99, and is on sale now at the STFC Superstore. We are also making the DVD available via mail order. Postage within the UK is £2, overseas postage is £4. Please call 0844 8801085 to place your order.

HALFTIME

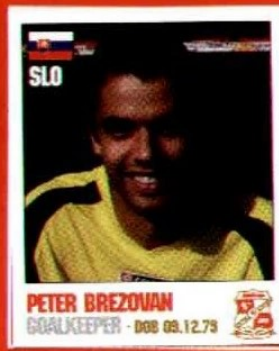
31

swindon town

shirt sponsors 2007/2008



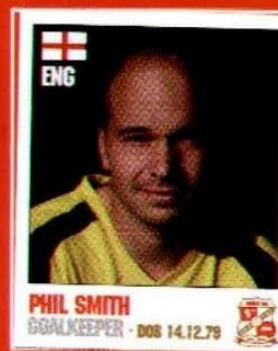
club crest



PETER BREZOVAN
GOALKEEPER - DOB 09.12.79

home: SAS Travel

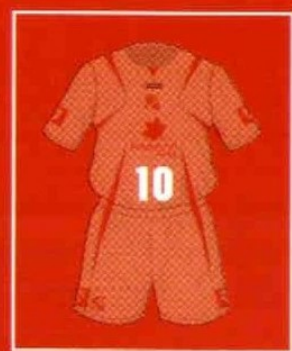
away: SAS Travel



PHIL SMITH
GOALKEEPER - DOB 14.12.79

home: R Osman

away: Bloor Homes

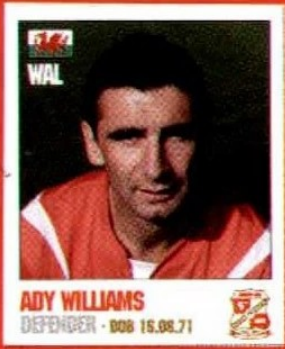


home:

away:

HALF-TIME

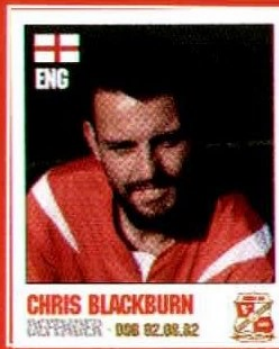
32



ANDY WILLIAMS
DEFENDER - DOB 15.08.71

home: Tyco Electronics

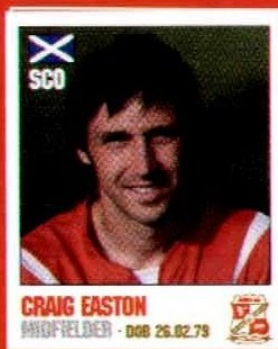
away: Available to sponsor



CHRIS BLACKBURN
DEFENDER - DOB 02.08.82

home: Philip Morgan Driving Tuition

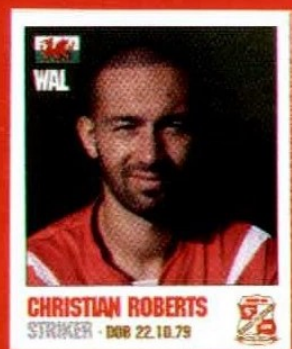
away: Available to sponsor



CRAIG EASTON
MIDFIELDER - DOB 26.02.79

home: Barnes Coaches

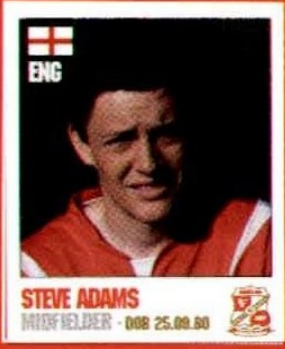
away: The Bear Marlborough



CHRISTIAN ROBERTS
STRIKER - DOB 22.10.79

home: Deacons

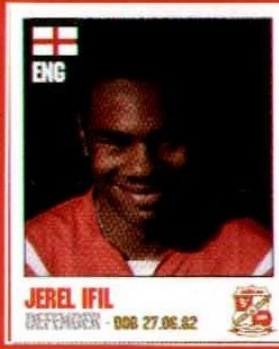
away: Steve & Dawn at Primary



STEVE ADAMS
MIDFIELDER - DOB 25.09.80

home: Available to sponsor

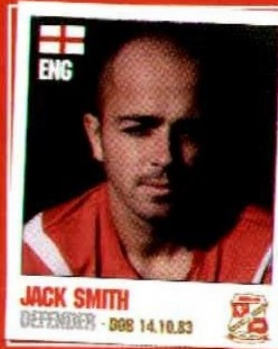
away: Available to sponsor



JEREL IFIL
DEFENDER - DOB 27.06.82

home: Deacons

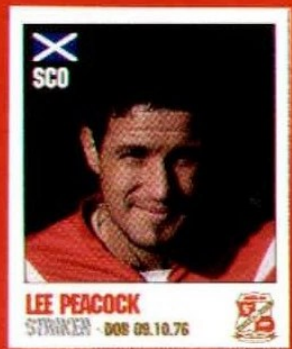
away: Steve & Dawn at Primary



JACK SMITH
DEFENDER - DOB 14.10.83

home: Mack Interact

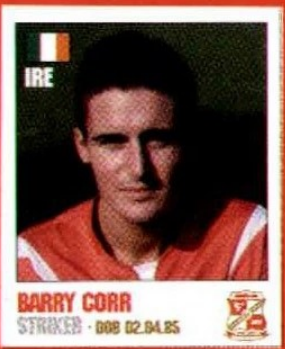
away: Simon Arber



LEE PEACOCK
STRIKER - DOB 09.10.76

home: Loud and Proud

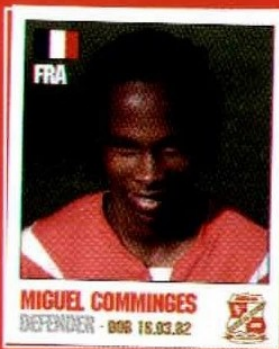
away: Mandy Lloyd, Maxime Ballard



BARRY CORR
STRIKER - DOB 02.04.85

home: The Bear Marlborough

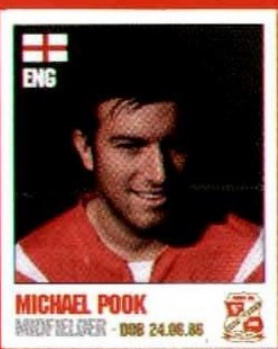
away: Divorce-Online



MIGUEL COMMINGES
DEFENDER - DOB 16.03.82

home: Mike Bowden

away: Bloor Homes



MICHAEL POOK
MIDFIELDER - DOB 24.06.86

home: Quadrant Exhibitions

away: Available to sponsor

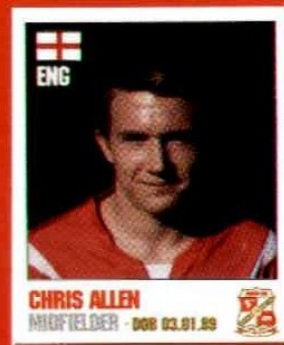


BLAIR STURROCK
STRIKER - DOB 25.08.81

home: www.expatboxes.com

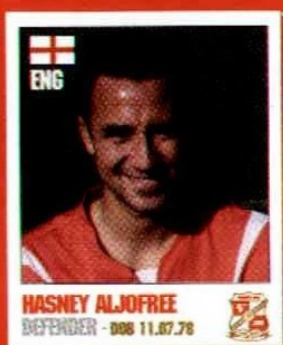
away: Mike Bowden

to become a shirt sponsor call:
0871 423 6433



CHRIS ALLEN
 MIDFIELDER - DOB 03.01.85

home: The Kings Arms Hotel, Melksham
 away: The Black Swan Hotel, Devizes



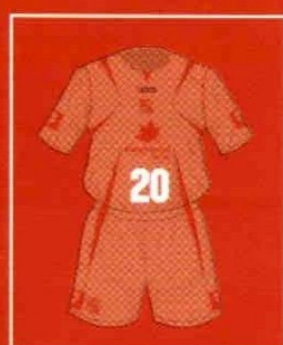
HASNEY ALJOFREE
 DEFENDER - DOB 11.07.78

home: Simon Day & Co
 away: Blue Sky Corporate Hospitality

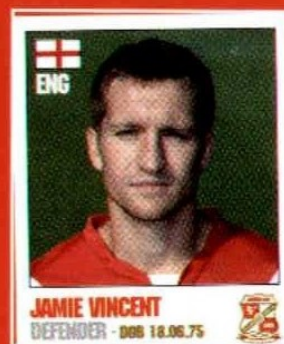


SOFIENE ZAABOUB
 MIDFIELDER - DOB 23.01.83

home: Bcf Designs Ltd
 away: Bcf Designs Ltd

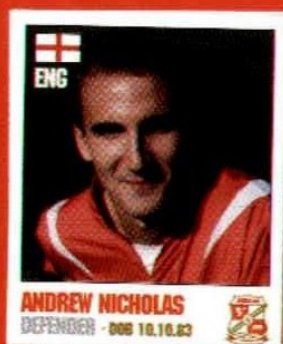


home:
 away:



JAMIE VINCENT
 DEFENDER - DOB 18.06.75

home: Cliff Puffett
 away: EA FourFourTwo 72



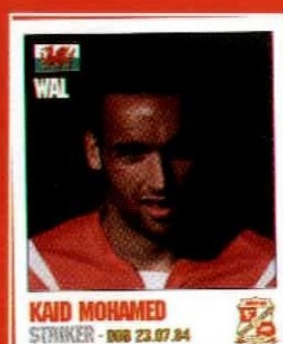
ANDREW NICHOLAS
 DEFENDER - DOB 10.10.83

home: Bloor Homes
 away: Available to sponsor



IBON ARRIETA
 STRIKER - DOB 09.08.77

home: Available to sponsor
 away: Available to sponsor

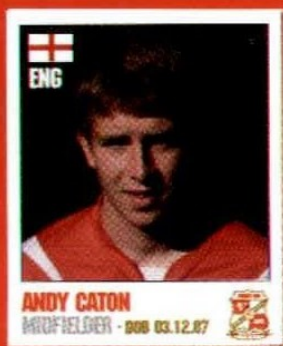


KAID MOHAMED
 STRIKER - DOB 23.07.84

home: Available to sponsor
 away: Available to sponsor



home:
 away:

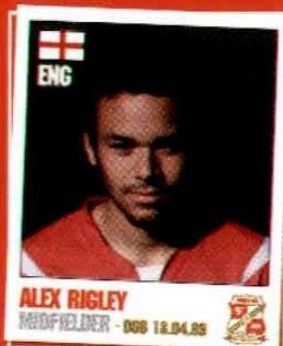


ANDY CATON
 MIDFIELDER - DOB 03.12.87

home: Supporters Club
 away: Available to sponsor

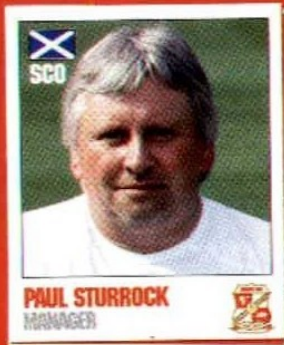


home:
 away:



ALEX RIGLEY
 MIDFIELDER - DOB 18.04.86

home: Available to sponsor
 away: Available to sponsor



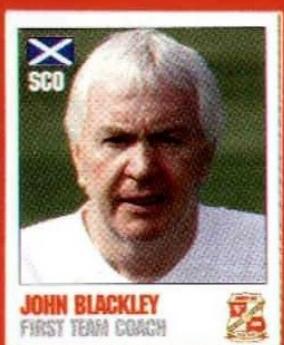
PAUL STURROCK
 MANAGER

home: Arkells
 away: Arkells



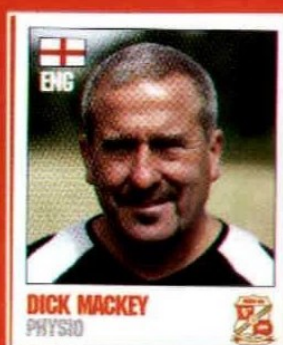
KEVIN SUMMERFIELD
 ASSISTANT MANAGER

home: Arkells
 away: Arkells



JOHN BLACKLEY
 FIRST TEAM COACH

home: Available to sponsor
 away: Available to sponsor




DICK MACKAY
 PHYSIO

home: Bloor Homes
 away: Bloor Homes

HALF-TIME

33

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SPORTING DINNER

THURSDAY 1st NOVEMBER

LEGENDS LOUNGE

7:30PM – 11:30PM

GUEST SPEAKERS



IAN ROBERTSON

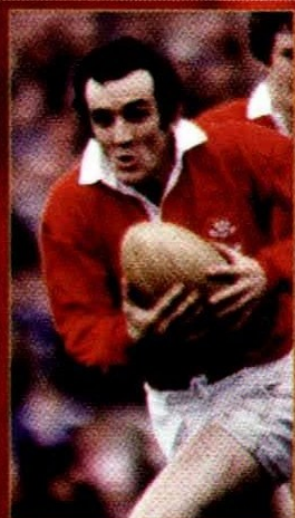


For the day job Ian Robertson is the BBC Rugby Correspondent covering both Radio and TV. In the evening he is a very amusing, entertaining and highly articulate after-dinner speaker. His rugby career ended with a bad knee injury at the age of 25 but by that time he had won "Blues" at both Aberdeen University and Cambridge University, had played for London Scottish and the Barbarians and had won 8 international caps for Scotland. He was vice-captain of Scotland. He joined the BBC as a rugby commentator in 1972 and has covered almost all major matches all over the world for the past 20 years. A prolific writer he is author or co-author of over 20 books including several best sellers.

PHIL BENNETT



Phil Bennett's wizardry entertained crowds throughout the seventies. His mercurial skills included a devastating sidestrip and swerve. His unique hunched running style proved deceptive and he had an uncanny ability to unlock defences with his twinkling feet. He made his Welsh debut in 1969 against France, gaining caps as a fullback and centre, and in 1972 finally settled into the fly half berth. His form earned him a place on the British Lions tour of South Africa in 1974, where he would reach new heights as the star of the tour, scoring 103 points. His 50 yard try in the 28-9 second test victory in Pretoria, ranks as one of the supreme examples of individual brilliance on a rugby pitch. He retired from international rugby in 1978.



3 COURSE MEAL • AUCTION • RAFFLE

Dress Code: Lounge Suit

A donation from the net profit of the evening will be made to the **Alastair Hignell Interferon Fund**, a charity dedicated to help **Multiple Sclerosis** sufferers.

Bookings now being taken. A table of ten is priced at **£400 inc vat**, individual spaces are also available, priced at **£45 inc vat** per person.

Please call **0871 423 6433** or email **sarah@swindontownfc.co.uk** for more details.

JUNIOR ROBINS



2007/2008

Supported by
Swindon Advertiser



Hello everyone and welcome to all **Junior Robins** who are here today and of course to the Junior Addicks who have made the trip along the M4 this evening!

HALF-TIME

36

I hope you are all enjoying the school summer holidays. Well after the celebrations after the last game of the 2006/7 season I bet you are all really glad that the new season is finally kicking-off!

It was great to meet a few new Junior Robins (and parents) at the Open Day here at the end of July. Thank you to everyone who has already sent in their new membership forms to me. Hopefully we will also get a few more yet - the more the merrier!

It's going to be good to see some new players too, as well as getting

to see our old favourites back on our hallowed turf.

I have already set-up some away trips for the Junior Robins, which are Millwall (29th September), Walsall (12th January) and Brighton (22nd March). I am also waiting for a couple of other clubs to confirm details with me.

Hopefully in either September, or November I am hoping to book up a trip of a tour around Stamford Bridge. I am planning for this to be on a Sunday in either month. I am waiting for someone at Chelsea to get back to me with more details,

so I shall let you all know as soon as I can.

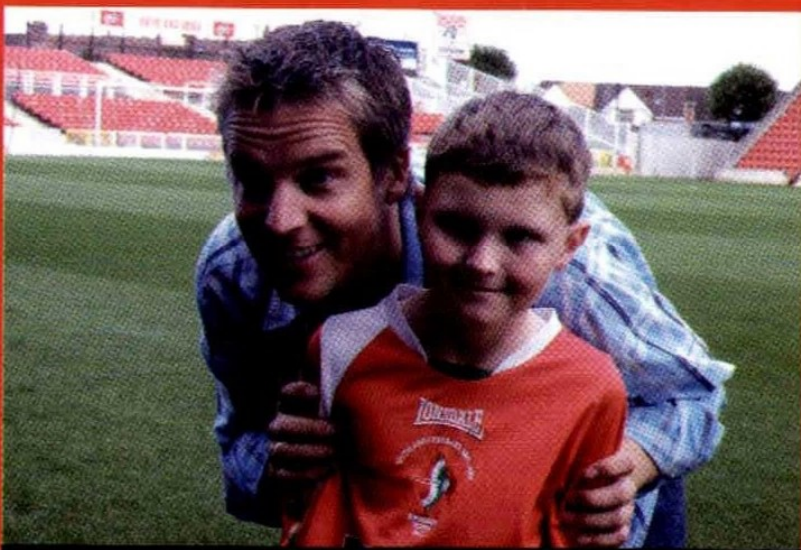
Thank you to those who have already sent in your Random Robin answers, and the answers to the quiz from the newsletter. I will announce the winner from the Newsletter Quiz in the Luton programme, who will win a £5.00 gift voucher to spend in the STFC Superstore. So, if you haven't sent your answers in to me yet - you best get them in quick!

As it would be good to get a few more answers in to the newsletter quiz I haven't done a quiz for this programme. I will start the quizzes back up from the Luton programme onwards. If you have not received a membership form, or newsletter and would like one please let me know and I will send them out to you.

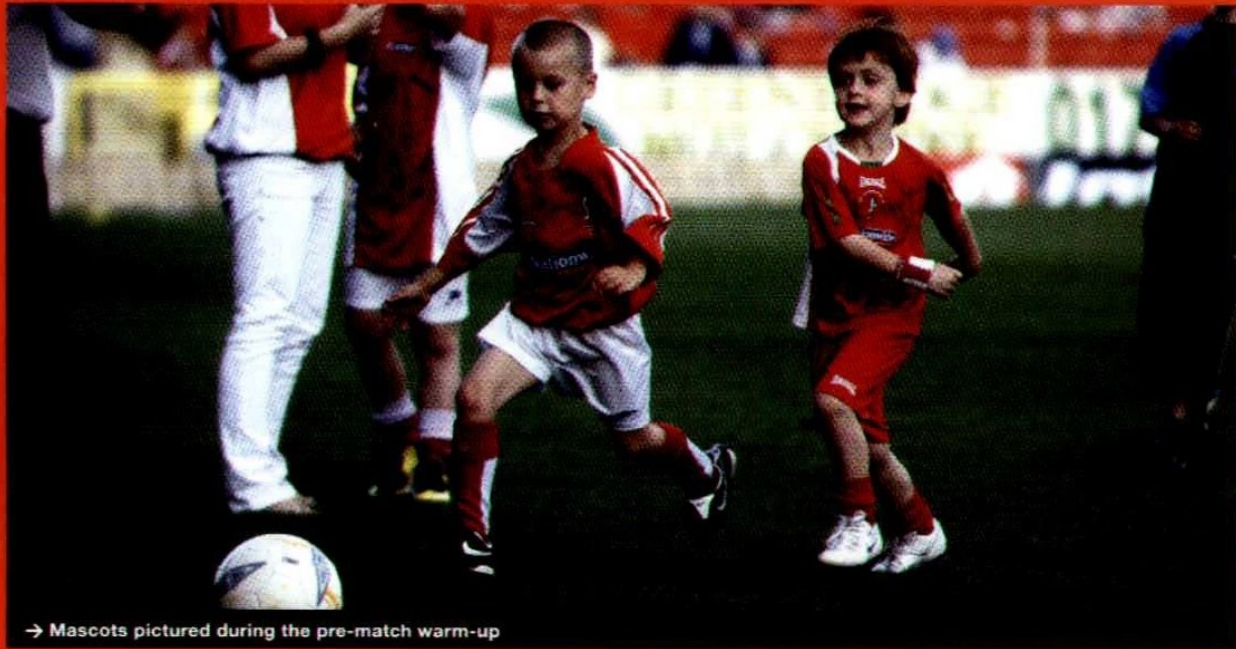
Also, for everyone that have already sent their forms back into me, if you could give me a bit more time to allow for the membership cards, and gift vouchers that would be great, thank you.

Many thanks to everyone and let's hope for some cup progress this evening!

Sharon Franklin



→ Jan Aage Fjortoft meets Bradley Carter at the Legends game



→ Mascots pictured during the pre-match warm-up

RANDOM ROBIN



The first Random Robin out of the envelope this week is **Kimberley Rogers**, aged 14, from Eldene. Everyone please keep sending them in, as they will all appear in a programme soon.



Your favourite current STFC player?
Lee Peacock

Your favourite past STFC player?
Jamie Cureton

Your favourite non STFC player?
Frank Lampard

First game you every went to?
Swindon v Brentford

Where's the furthest away game you've travelled to?
Yeovil v Swindon

Do you play football yourself?
Sometimes, in the garden!



TONIGHT'S MASCOTS



← **Robert Liam Pomfret**
9-year old Robert loves all sports especially football. He hopes to play professionally one day and currently attends Holy Family School.

Nathan Deacon →
Nathan is 10-years old and attends St Mary's RC School Richmond on Yorkshire. His favourite player is Christian Roberts.



HAPPY BIRTHDAY



Happy birthday to you all from everyone at Swindon Town Football Club.

| | |
|----------------|-------------|
| Martin Edwards | Samuel Cox |
| Jamie Clark | Adam Davies |
| Glenn Franklin | Thomas Dent |
| George Gough | Liam Pearce |



swindon town football club 2007/2008

Back row left to right: Chris Allen, Alex Rigley, Chris Blackburn, Andy Nicholas, Kaid Mohamed, Michael Pook.
Middle row left to right: Jeremy Newton (Centre of Excellence Director), Dave Byrne (Head of Youth), Miguel Carrmanges, Blair Sturrock, Solenne Zaaboul, Lee Peacock, Phil Smith, Peter Brezovian, Barry Corr, Jereh Iff, Ibon Arrata, Roger Jones (Kit Manager), Dick Mackey (Physio).
Front row left to right: Jack Smith, Jamie Vincent, Christian Roberts, Andy Williams (Club Captain), Kevin Summerfield (Assistant Manager), Paul Sturrock (Manager), John Blackley (Defensive Co-Ordinator), Hasney, Alotree (Team Captain), Steve Adams, Craig Easton, Andy Caton.



Kingswood



Construction

great 8

George Ndah was one of many exciting players to take to Town's wing in the late 90s. A nice bloke and a good player, sadly injuries curtailed his talent...



2ND-HALF

40

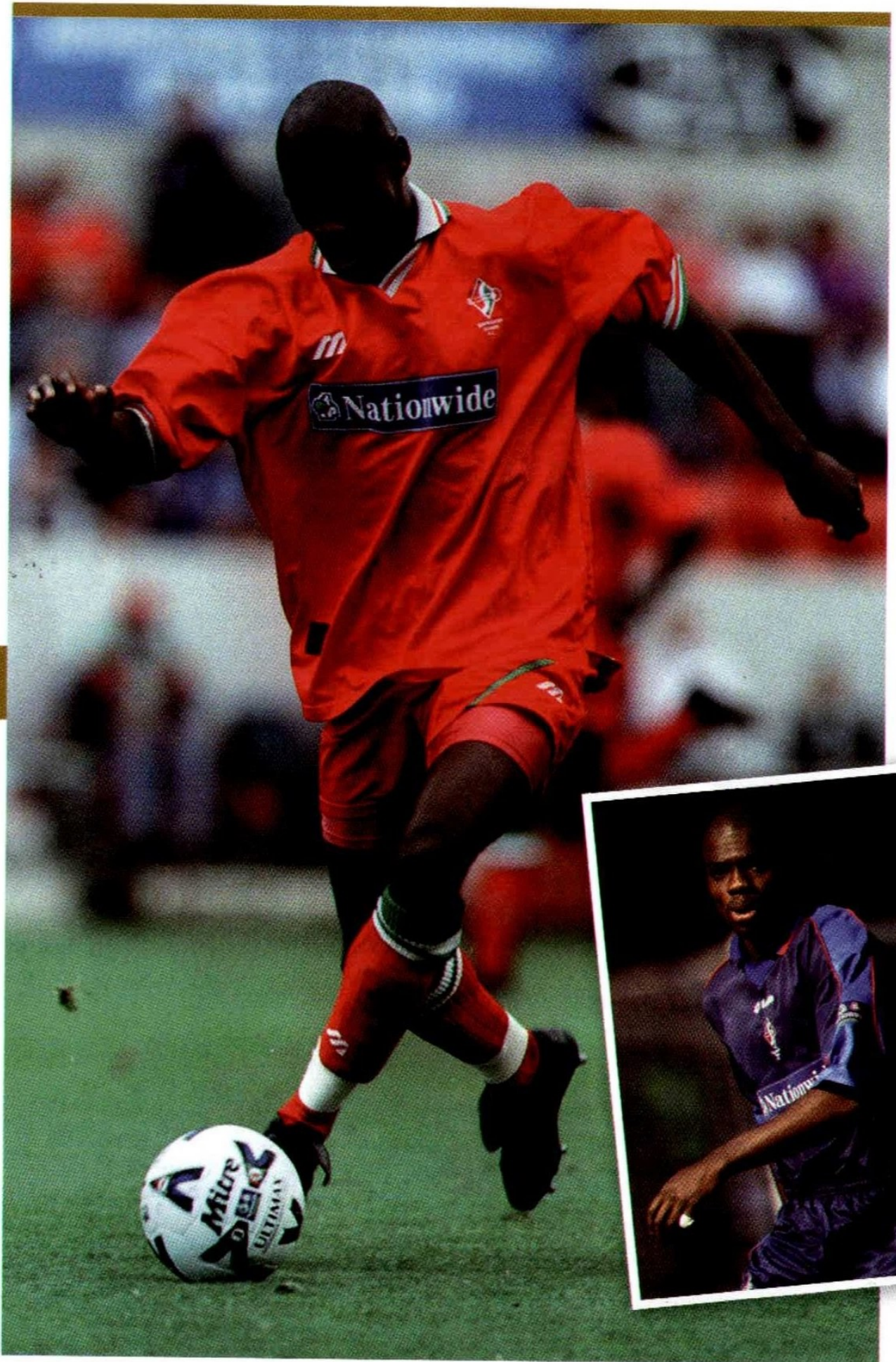


2ND-HALF

41

2ND-HALF

42



Every now and again a club signs a player that really excites. These are the players that make you sit on the edge of your seat, that make the cost of the ticket worthwhile. A player that every time he gets the ball, you think something exciting could happen, your feet shuffle in anticipation – for a split moment the dourness of the game is illuminated by the prospect of a flash of genius. Think Lee Holmes, Jimmy Davis and James Milner in recent years, Danny Invincible before them.

Think back to the late 1990's and you'll find that Town were surprisingly blessed with a large number of such players. Surprising, because we languished in the nether regions of the Championship under Steve McMahon, and later Jimmy Quinn. Yet Town enjoyed substantial attacking options that Paul Sturrock would love to have at his disposal right now. Mark Walters, Philippe Cuervo (more on him in these pages later this season – watch this space) and 'Super Ty' Gooden, these were players that could and would often take players on with a combination of pace, trickery and guile. And then there was George Ndah... Signed from Crystal Palace this was a signing of real substance, a player of the highest calibre. You know when you spend half a million quid you're getting a player with the potential to lift your club out of the doldrums – and in 1997 Town were still a club with a bit of money to

spend and intent on returning to the top flight following promotion from what is now League One.

Ndah was reluctant to leave Palace. Having been given his opportunity in league football having been plucked from Dulwich Hamlet, and being a London boy, a move West was more enforced. Loan spells at Bournemouth and Gillingham had accompanied 101 performances for the Eagles – but by the time he joined Town in 1997 the Robins faithful were well aware about what he had to offer.

"I felt quite sad leaving Crystal Palace," admits George, who's more than happy to remember what he describes as some of the best times of his career. "I remember not really wanting to leave because the club had given me my breakthrough – I was grateful for that and I wanted to repay that with some success. Yet like Swindon they were struggling for money at the time, and so I was sold on."

He was an instant crowd favourite. Strong, with a towering presence and the agility of a cheetah – he had everything needed to be a successful winger or attacking player behind the front two (they call it the fantasista in Italy). This Eagle landed at The County Ground in November in the 1996/97 season and made an immediate impact, scoring in a 2-1 win at home to Middlesbrough.

"Steve McMahon gave me a good chance at Swindon and for that I will always be grateful. Regular football at a high level for the first time, I always wanted to repay the amount of money he paid for me but I felt I never did – injuries were always in the way and to be honest the team we had – we didn't achieve what we should have done. Look at Ty, Philippe and so on – we had an excellent side and I never felt we justified ourselves, to either manager [McMahon or Quinn]."



"Fans like to see players **work their socks off** – if they see you doing that they'll appreciate it. The fans outside the ground were always good to me - I never used to get over the fact that people were asking me for my autograph."

"It was a good move for me in the end, though. I got off to a flying start against Middlesbrough and never really looked back," he remembers. "That was one of my best memories, but my favourite goal was one I scored for Wolves against Newcastle in the cup. To play the top sides and make an impact, it was good, you know?" The move to Wolves was greeted with derision by many Town fans – it came following two years of Ndah's services and was made to help balance the books. Like Duncan Shearer before him it was a move to a competitor that was greeted with derision. Still, Townies wished Ndah all the best, he had offered us an entertaining brand of football and he would continue it at Molineaux, helping the Midlanders back into the top flight. A crowd favourite from the start, no one begrudged him the opportunity to move on.

"Fans like to see players work their socks off – if they see you doing that they'll appreciate it. The fans outside the ground were always



george ndah career history

Name: George Ndah
Height: 6.1
Weight: 12.05
Date of birth: 23-12-1974
Place of birth: Camberwell
Position: Forward
Nationality: England

Career Appearances:

| | Apps | gls |
|--------------------------|-----------------|-----------|
| Wolves 99-06 | 56 (41) | 19 |
| Swindon 97-99 | 74 (1) | 15 |
| Gillingham 97 (Loan) | 4 (0) | 0 |
| Bournemouth 95 (Loan) | 13 (0) | 2 |
| C Palace 92-97 (Trainee) | 48 (53) | 11 |
| Career Total | 194 (95) | 47 |

Transfer Fees:

| | Fee |
|---------------------|-------------------|
| C Palace to Swindon | £500,000 |
| Swindon to Wolves | £1,000,000 |
| Career Total | £1,500,000 |

good to me - I never used to get over the fact that people were asking me for my autograph - I'm just me! To make someone's day with a signature, you just can't believe it.

"Wolves was a good time for me, despite the injuries," he continues. "We played some good football - we had some good players and being a part of that promotion [in 2003] was amazing. For the fans up there it was such a big thing - to go up to the Premiership was always the aim and for us as players to achieve that over a season was fantastic."

Sadly injuries took their toll and at just 26 George had to retire. Injuries had been his Achilles heel - in 1999 he had to turn down an international call up from Nigeria, while he never got the prolonged run he deserved. Yet far from being despondent at what might have been, and many Town fans felt he deserved a longer run in the top flight, he remains grateful for what he achieved.

"I feel lucky - I'm grateful for what I had. People would give their right arm for what I achieved in football - who I played for, who I met and what I did. I feel very fortunate, and football has even given me the career I'm in now - I've been lucky to be in this game for five minutes and already I look after some Championship and Premiership players. I would never be in this situation that if I wasn't in football."

These days George remains in the game in the sports management business - and a few of his former teammates aren't too far away...

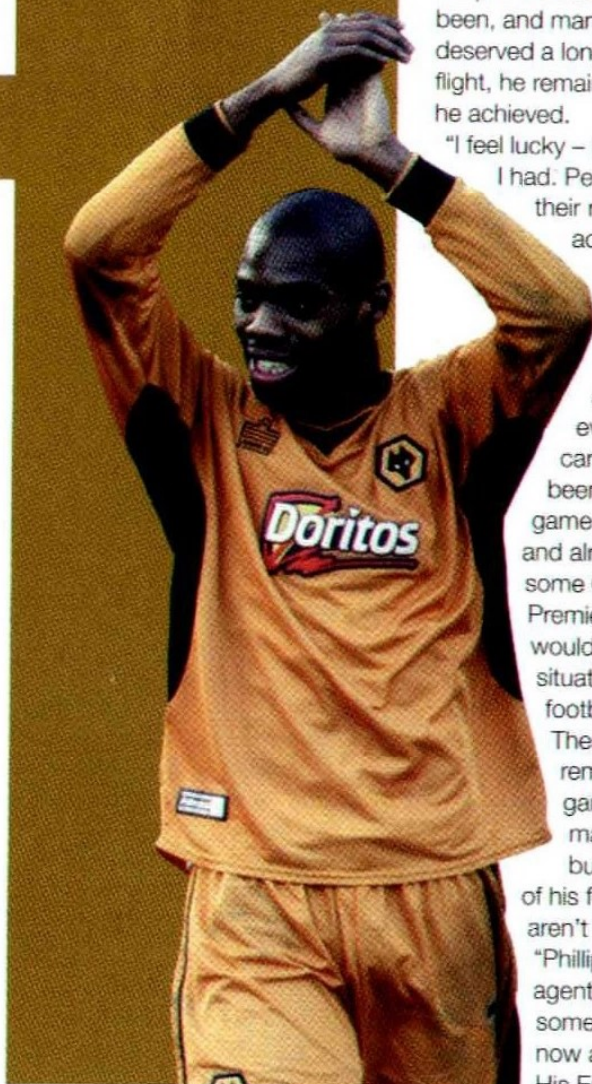
"Phillipe [Cuervo] is an agent in France - I do some work through him now and I speak to him. His English is still limited

- but as a cockney I speak quickly for him, which suits him! Frank Talia as well, I still speak to him and Iffy at Gillingham - we're all still tied together. You make close bonds in football and they don't break. I was particularly close to Iffy and I'm still close friends with him now. I always thought he'd become a manager - he was very intelligent and knew the game. I was never that way inclined, to go into coaching - I always said that when I was done playing that was it - but what I do now, I love it; it keeps me involved with the game.

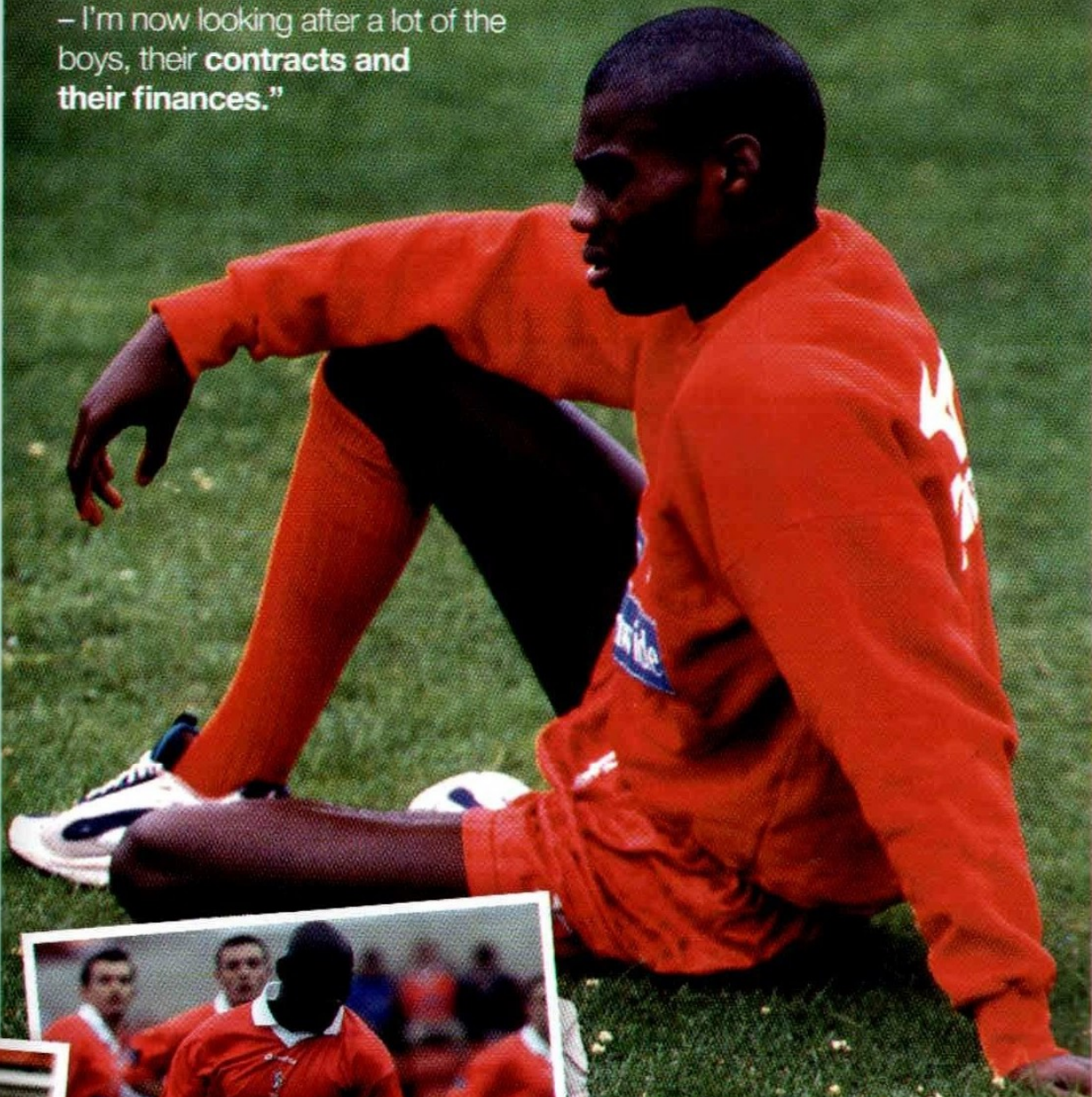
"What I do now is I run my own Sports management company - I'm now looking after a lot of the boys, their contracts and their finances. It means I'm still involved indirectly with football, so I'm very happy with what I'm doing.

"When I was retiring a friend of mine, a financial advisor who used to claim the boys' tax back, he asked me to help his company meet more footballers. I got on well with him and he just wanted a bit of help. That wasn't really me, but as the year went on more and more players were asking me for advice about their contracts - friends of mine, and the young lads at Wolves in particular - and I thought 'well, I might as well do this'. Another friend approached me about helping his firm manager more players, and he gave me a stake in the company. I

took him up on his offer - and I now look after contracts, finances - I even look into some marketing for the lads. We've got a job lot of players and to me it's not work. I speak to the boys day to day - there are a lot of people looking to exploit footballers and I keep my boys away from all of that."

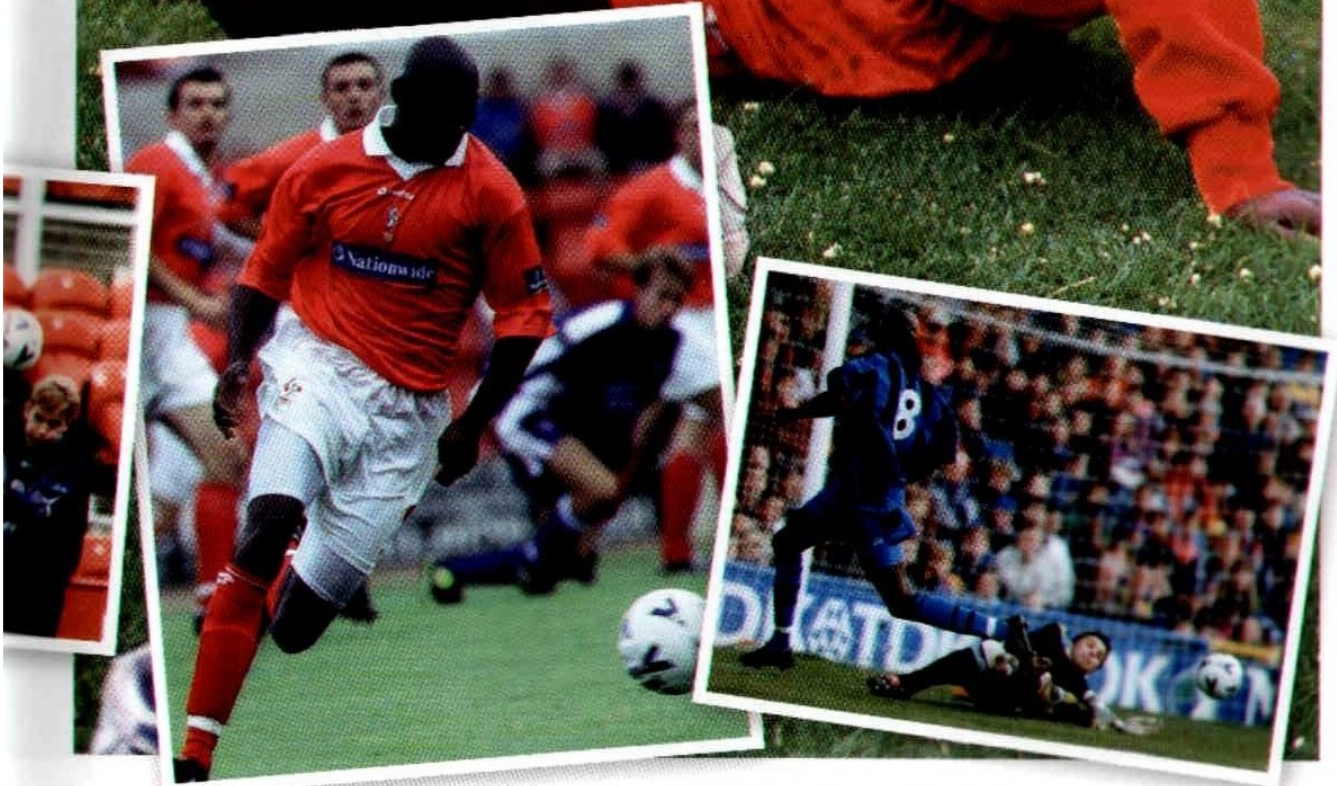


"What I do now is I run my own Sports management company – I'm now looking after a lot of the boys, their **contracts and their finances.**"



2ND-HALF

45



1 Mark Walters

A fans favourite, 'Wally' joined Swindon Town in July 1996 and went on to play 126 games for the club, scoring 28 goals along the way.

After retiring from the game in 2002, he joined Coventry Preparatory School as a Saturday morning football coach for the 4-11 year-olds in February 2003, before becoming a member of staff in January 2006. He is also Head Coach of the Under 14s at Aston Villa's academy and also heavily involved with groups aiming to eliminate racism in football.

He still plays in the Sky Sports masters football competitions for Rangers where his dazzling displays are one of the highlights of the tournament. He is also one of three honorary members of the Rangers Supporters Trust.

2 George Ndah

Ndah moved to Swindon Town for £500,000 in November 1997 and was a firm favourite with the crowd during his two years here.

He departed for Wolverhampton Wanderers in October 1999 and is featured in tonight's edition of STFC Magazine.

3 Sol Davis

Having come up through the ranks at Swindon Town, Sol played 130 games at first team level before being transferred to Luton Town in August 2002.

A popular figure at Kenilworth Road, he was named Players' Player of the Year following the club's League One championship campaign in 2004-2005 in which he scored twice.

He has now racked up 150 league starts for the Hatters his days in a Luton shirt appear to be numbered after being placed on the transfer list in July.

moment in



time

5 Bobby Howe

Began his career at Nottingham Forest as a trainee back in 1990 and went on to make 18 first team outings before signing for Town under Steve McMahon back in January 1998. Howe perhaps never realized his potential with Swindon and joined Havant & Waterlooville in August 2002 where he spent three seasons, before a stint with Farnborough. Still lives locally and was recently linked with a move to Mark Collier's Swindon Supermarine.

4

5

3

4 Gareth Hall

Joined Swindon in May 1998 from Sunderland and made 80 league starts during a three-year stint at SN1 before joining Havant & Waterlooville. Now retired from playing, Hall was appointed as Assistant Manager to Garry Haylock at Conference South side Yeading. He also had spells with Sunderland, Chelsea, Brentford and Kingstonian as a player.

2ND-HALF

47



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→ David Byrne

**puma youth
alliance u18
south west**

| | | |
|--------|---------------------|---------|
| Aug 18 | Yeovil Town | H |
| Aug 25 | In Service Training | |
| Sep 1 | Cheltenham T. | A |
| Sep 8 | Plymouth Argyle | H |
| Sep 15 | Yeovil Town | H SC1/1 |
| Sep 22 | Bristol Rovers | A SC1/2 |
| Sep 29 | Oxford United | H SC1/3 |
| Oct 6 | Southend Utd | A SC1/4 |
| Oct 13 | Gillingham | H SC1/5 |
| Oct 20 | Colchester Utd | A SC1/6 |
| Oct 27 | Leyton Orient | H SC1/7 |
| Nov 10 | Hereford United | H |
| Nov 17 | Swansea City | A |
| Nov 24 | SC2 | |
| Dec 1 | Bournemouth | H |
| Dec 8 | Oxford Utd | A |
| Dec 15 | Bristol Rovers | H |
| Jan 12 | Exeter City | A |
| Jan 19 | Hereford Utd | A |
| Jan 26 | In Service Training | |
| Feb 2 | Swansea City | H |
| Feb 9 | Bournemouth | A |
| Feb 16 | Oxford Utd | H |
| Feb 23 | SC3 | |
| Mar 1 | Bristol Rovers | A |
| Mar 15 | Exeter City | H |
| Mar 29 | Yeovil Town | A |
| Apr 5 | Cheltenham T. | H |
| Apr 19 | Plymouth Argyle | A |
| May 3 | In Service Training | |

SC = South Cup

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stfc youth report



Town carve out Seagulls draw...

Swindon Town U18s 1
Brighton and Hove Albion 1

1-0 shortly before the break.

Saturday 11th August 2007

The home encounter with Brighton & Hove Albion on Saturday morning offered us the opportunity to see several of his squad players in action. Callum Willmoth, Ben Joyce and Andy Westall were all ruled out through injury and Ben Tozer had travelled with the first team to Northampton Town.

In the intense heat the game slowed in the second half with Swindon becoming more susceptible to mistakes. The passing game wasn't as sharp as what had been display in the first half and the Brighton defence limited Swindon to efforts from distance before the Seagulls drew themselves level before time.

Centre of Excellence Manager Jeremy Newton offered his thoughts on the game.

Town started the game well and soon got into a swift passing game. The match started at a good pace with chances soon falling for Jake Hyde and Jamie Taylor although neither managed to trouble the Albion keeper.

"We didn't really create anything in the second half except trying to score from distance which didn't cause the visitors any problems.

Lloyd Macklin, fresh from the first team's pre-season tour to Austria, looked impressive during the opening stages and along with new signing Adam Everis was causing the visitors all sorts of problems.

"We then changed the personnel to give the squad some match time. Overall it was a pleasing performance and hopefully this can be taken on to the first game of the season against Yeovil next Saturday, 11am Kick-Off, at the training ground. Hopefully we will see some support for the boys."

The opening goal of the game arrived thanks to some good work from Jamie Taylor. After more good work from Everis down the left, his cross fell to the back post for Jake Hyde who pulled the ball back for Taylor who slammed the ball into the top corner to make it

Team: Mark Scott; Jack Winter, Callum Kennedy, Tom Evans, Seam Morrison; Lloyd Macklin, Adam Everis, Sam Morris, Kurt Hammond; Jake Hyde, Jamie Taylor

Subs: Danny Wallington, Nathan Thompson, Gary Pryde



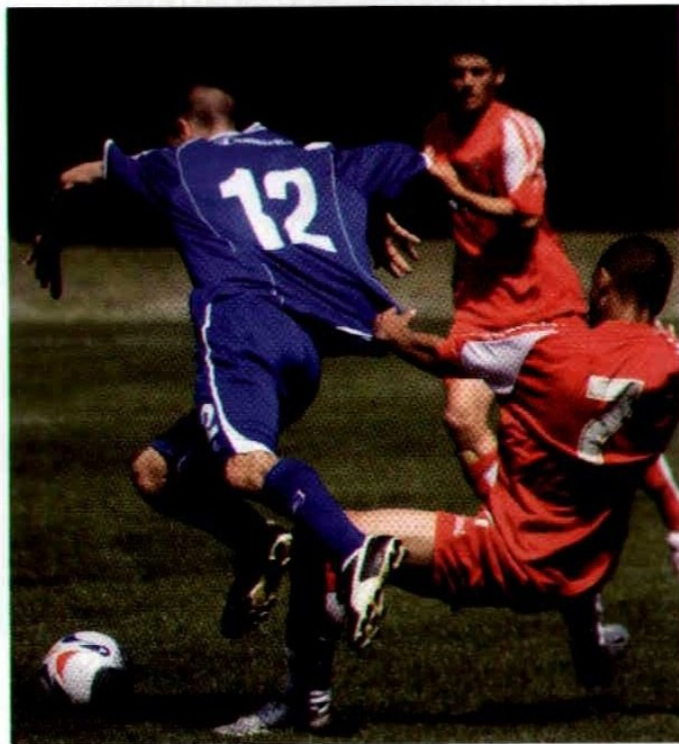
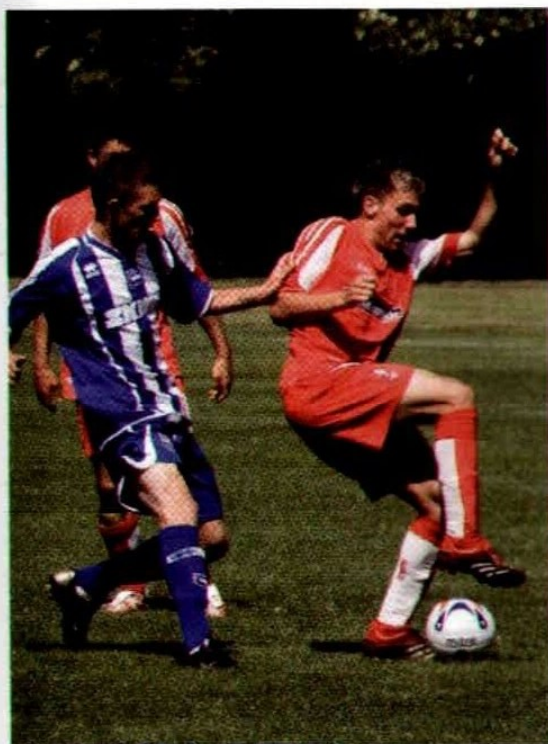
2ND-HALF

50



2ND-HALF

51





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centre of excellence

Good Evening and a warm welcome to this evening's Carling Cup clash.

The youth team started pre-season training in July and may I take this opportunity to welcome the seven players who have graduated from the Centre of Excellence into the Youth Team every success this season and beyond.

The Centre of Excellence has had a nice break and started back up again last week at the training ground. The summer hasn't all been rest, as you might be aware our U14/U15s went back to defend our trophy of the Milk Cup in Ireland. The lads had been in training since the start of July.

However, even though we didn't qualify for the major trophy, we went onto win the next trophy, the BT Northern Ireland Trophy. This was no mean feat because we were joined by Chelsea, Crewe, Queen of the South, AIK Stockholm and we eventually played Watford in the final.

The week over in Ireland was very intense with 5 games in 5 days and it asked a lot of the players both mentally and physically. The week was very important for the player's development as they were placed in an environment that they weren't used to. The players were away from their parents with us 24 hours a day. The tournament gave the players an insight into what is expected of them on and off the pitch and hopefully they can take the experience of playing in this tournament and enhance their own personal development.

I would like to say a big thank you to the players that represented Swindon Town FC, as their

behaviour and attitude was brilliant, the parents for the support of the team at every game, Roger Bunce and the STFC Supporters Club who continue to support the Centre of excellence and the Milk Cup, and finally to the coaches, Paul Bodin, Ian Howell, and Roger Reeves, without these people, the trip, and tournament would not of gone as well.

A long season now waits us and the Centre of Excellence games programme will take place at the start of September with pre-season games against Aston Villa and West Brom. These fixtures will be a good test to see how we are progressing in regarding the Academy development and the Centre of excellence programme.

Enjoy the game

Jeremy Newton
Centre of Excellence Director

BT northern ireland trophy



2ND-HALF

53

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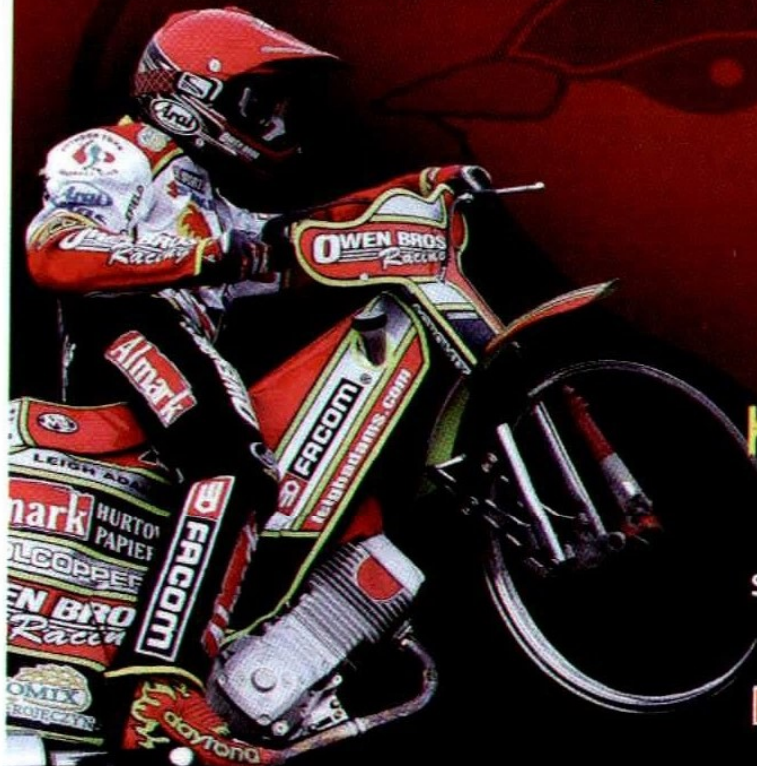
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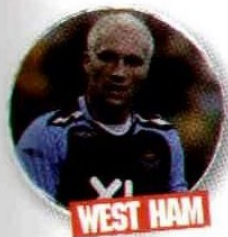
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**YOUTH ON
THEIR SIDE!**



**TOM
EVANS**

STFC Magazine will be featuring a different member of the Youth Team in each edition over the coming season. Tonight we begin with Captain **Tom Evans** under the spotlight.



WEST HAM



JOHN TERRY



SUPREMACY



PLAYER FACTFILE

Name: Tom Evans

Date of Birth: 20/06/90

Place of Birth: Addlestone, Surrey

Currently resides: Melksham, Wiltshire

Hobbies outside of football: Mainly golf.

Team Supported: West Ham United

Which player do you model your game on?
John Terry of Chelsea and England.

Which boots do you wear?
Nike Supremacy / Lasers

Best goal ever scored? A free-kick against Turkey for Wales Under 19's.

How many goals will you score this season for Town? More than last year I hope!

YOUR TEAMMATES

Who is the joker in the Town squad? Callum Kennedy

Spends most time in front of the mirror? Jake Hyde

Hardest tackler?
Callum Willmoth

Quickest teammate?
Lloyd Macklin

Tell us something we don't know about a teammate... Kurt Hammond spend a lot of time outside of training reading books. He's a keen reader.

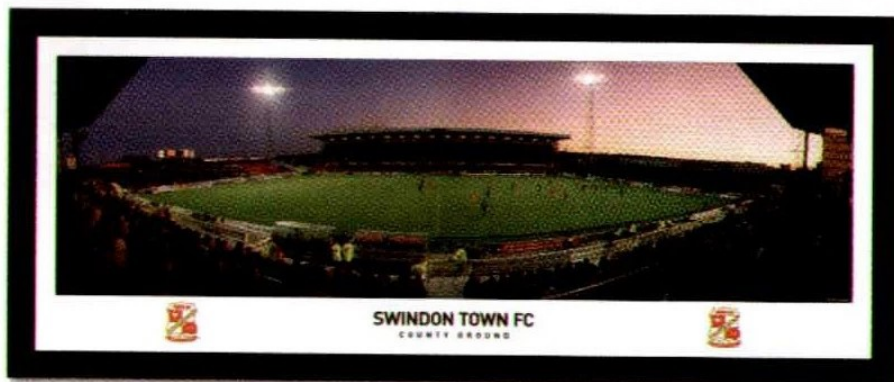
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SWINDON TOWN FC

PANORAMIC PICTURES

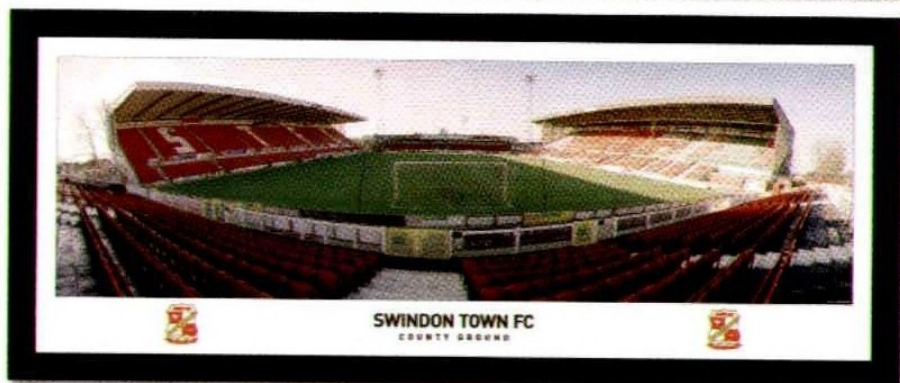
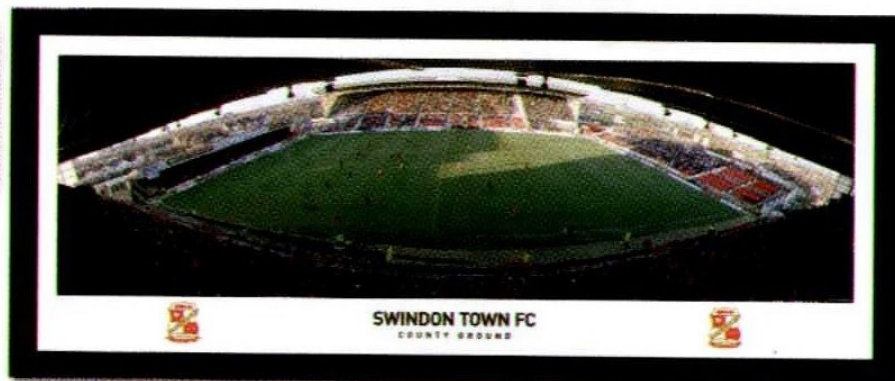


Swindon Town v Bristol Rovers floodlit panoramic

| | | |
|--------|---------|--------|
| 41x16" | SWIN001 | £49.99 |
| 26x11" | SWIN005 | £29.99 |
| 12x7" | SWIN009 | £9.99 |

Swindon Town v Bristol Rovers panoramic

| | | |
|--------|---------|--------|
| 41x16" | SWIN002 | £49.99 |
| 26x11" | SWIN006 | £29.99 |
| 12x7" | SWIN010 | £9.99 |

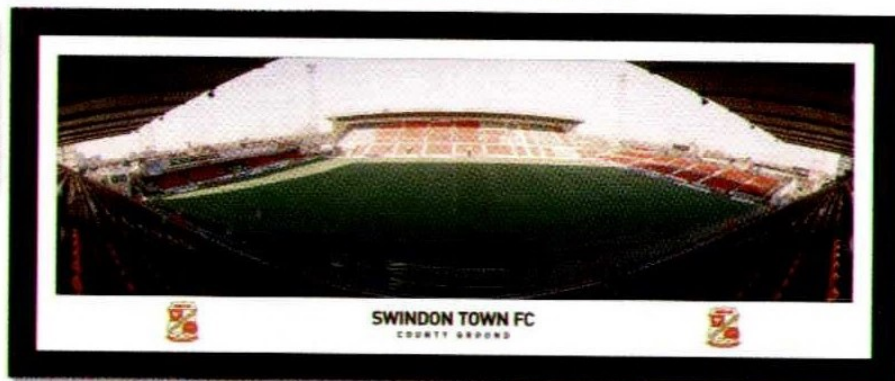


Swindon Town County Ground behind goal

| | | |
|--------|---------|--------|
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| 26x11" | SWIN006 | £29.99 |
| 12x7" | SWIN010 | £9.99 |

Swindon Town County Ground halfway line

| | | |
|--------|---------|--------|
| 41x16" | SWIN004 | £49.99 |
| 26x11" | SWIN008 | £29.99 |
| 12x7" | SWIN012 | £9.99 |



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football in the community



Welcome back to the new 2007/08 campaign here at Swindon Town Football Club.

Everybody in Football in the Community would like to take this opportunity of wishing Paul Sturrock, his staff and all the players the very best for the forthcoming campaign.

Our summer courses have proved to be a fantastic success once again and when we kicked-off on Tuesday 31st July it was excellent to see another sell-out course here at the club. The highlight of that first course was a Question and Answer session on the Wednesday at Dorcan with striker Barry Corr. On the Thursday we welcomed Ady Williams who gave up his time to hand out all the awards for the week. It was a fitting tribute to Jonathan Pill, who attends most of our courses and is a season ticket holder along with his Mum, that he was awarded the Bryant Homes Kid of the Week Award - it couldn't have gone to a more deserving person. Jonathan typifies what we are all about in Football in the Community - playing the game in such a great spirit.

You may have read in the local press about an exciting new project which starts in September over at the Link Centre. Our brand new Football in the Community Adult Five a Side league gets under way shortly and if you would like any further information on the project please do not hesitate in contacting Jon Holloway in the FITC Office on 01793 421303.

All our information is now printed up and we have now mailed out to numerous clubs, giving details of our ever-popular

Saturday Team Club. We are in the process of taking bookings with some exciting fixtures ahead, such as the visits of Nottingham Forest, Leeds United and Bristol Rovers coming to The County Ground. We again are very fortunate that we have access to the first class facilities at St. Joseph's Catholic College where we can use the brand new, state of the art astroturf surface. If you think your club, organization or school would be interested in coming along and enjoying a unique day out watching Swindon Town in League One action, then please contact us on 01793 421303.

Enjoy the game.
Clive and Jon



→ Jonathan Pill receives his Kid of the Week Award from Ady Williams



with



→ Clive Maguire



→ Jon Holloway

For further
information
on any of the
FITC courses
please contact
01793 421303

2ND-HALF

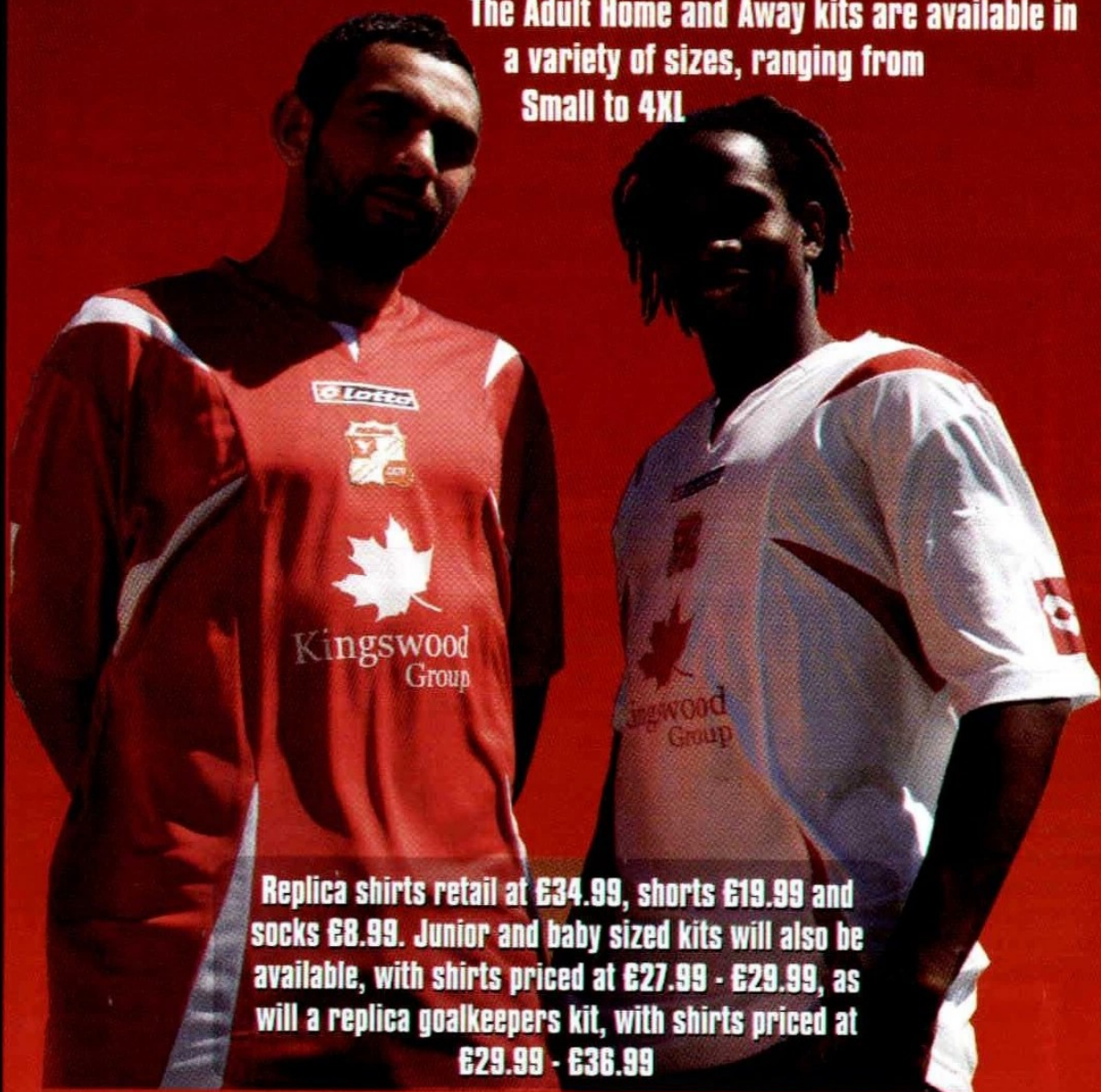
57



Swindon Town FC Official teamwear supplier

Swindon Town are pleased to announce that the new home and away replica kits are now on sale in the STFC Superstore.

The Adult Home and Away kits are available in a variety of sizes, ranging from Small to 4XL



Replica shirts retail at €34.99, shorts €19.99 and socks €8.99. Junior and baby sized kits will also be available, with shirts priced at €27.99 - €29.99, as well as a replica goalkeepers kit, with shirts priced at €29.99 - €36.99



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For more details please call the STFC Superstore on 0844 8801086.

stfc soccer centres



with Shane Hewlett, Adam Greaney & Luke Sharps

Good Evening and welcome tonight's Carling Cup clash with Charlton Athletic.

Having spoken with a number of our Soccer Centre children and parents who attended the Walsall game at the end of last season, none of us can believe just how quickly the new campaign has come around.

Tiny Tots (3 - 4 year olds)

Due to the vast majority of our children moving up to Mini Soccer it has freed up some spaces at all of our Tiny Tot sessions. Places are going fast but please contact Luke Sharps, Tiny Tots Manager, for more information and to discuss your individual requirements. Please remember that some children are now being registered on the waiting list as early as two years old so to guarantee those places, get in touch!

Mini Soccer (4-5 years old)

Unfortunately due to popular demand all Mini Soccer classes for children aged 4 - 5 years are fully subscribed with no places available. However, we do have a waiting list in operation.

Soccer Centres (5 - 13 years old)

For those of you that think the Football in the Community Office shuts down

during the closed season, then you would be wrong! Soccer Centres and Tiny Tots continued right through the summer, finishing with our Medals Week at the end of July. Unfortunately the Friday session was wiped out due to the horrendous weather we had. The sessions were cancelled at our Stratton, Dorcan and Tidworth Soccer Centres. For those of you who have still not received your medals please do contact us at Football in the Community on 01793 617718.

We have been busy throughout the summer restructuring age-groups at the Link Centre and Dorcan Soccer Centres. The aim of this is to encourage some of our younger children to have greater participation during match situations. We are continually monitoring both individual and group situations and make changes where necessary to benefit the players and Soccer Centres as a whole.

We are now taking bookings for the September Soccer Centre with only limited spaces available at several sites so please contact us for more details.

Enjoy the game.
Shane, Adam and Luke



Course Schedule

| Link Centre (Swindon Borough) | | |
|-------------------------------|-----------|---------|
| Monday: | 4.30-5.30 | 5-6yrs |
| | 5.30-6.30 | 8-11yrs |
| Thursday: | 4.30-5.30 | 5 yrs |
| | 5.30-6.30 | 7-8yrs |

| Oasis (Swindon Borough) | | |
|-------------------------|-------------|---------|
| Monday: | 5.00-6.00 | 8-11yrs |
| Monday: | 4.30-5.30 | 5-8yrs |
| Saturday: | 10.00-11.00 | 5-8yrs |

| Highworth (Swindon Borough) | | |
|-----------------------------|-----------|---------|
| Tuesday: | 4.00-5.00 | 5-6yrs |
| | 5.00-6.00 | 7-8yrs |
| Thursday: | 4.00-5.00 | 5-8yrs |
| | 5.00-6.00 | 8-11yrs |

| Haydon Centre (Swindon Borough) | | |
|---------------------------------|-----------|---------|
| Thursday: | 4.00-5.00 | 5-8yrs |
| | 5.00-6.00 | 7-8yrs |
| | 6.00-7.00 | 9-11yrs |

| Stratton | | |
|------------|-----------|---------|
| Monday: | 3.30-4.30 | 6-7yrs |
| | 4.30-5.30 | 9-11yrs |
| Tuesday: | 3.30-4.30 | 5-8yrs |
| | 4.30-5.30 | 9-10yrs |
| Wednesday: | 3.30-4.30 | 7-8yrs |
| | 4.30-5.30 | 8-9yrs |
| Friday: | 3.30-4.30 | 4-5yrs |

| Marlborough | | |
|-------------|-----------|--------|
| Wednesday: | 3.30-4.00 | 5-7yrs |
| | 4.00-5.00 | 7-9yrs |

| Ridgeway | | |
|------------|-----------|---------|
| Wednesday: | 5.00-6.00 | 5-7yrs |
| | 6.00-7.00 | 8-11yrs |

| Clanfield | | |
|-----------|-----------|---------|
| Friday: | 5.00-6.00 | 5-7yrs |
| | 6.00-7.00 | 8-11yrs |

| Tidworth | | |
|----------|-----------|---------|
| Friday: | 4.00-5.00 | 5-8yrs |
| | 5.00-6.00 | 8-11yrs |

| Croft (Swindon Borough) | | |
|-------------------------|-------------|--------|
| Saturday: | 9.00-10.00 | 5-7yrs |
| | 10.00-11.00 | 5-7yrs |

| Dorcan (Swindon Borough) | | |
|--------------------------|-----------|---------|
| Monday: | 5.00-5.45 | 4-5yrs |
| | 5.45-6.30 | 4-5yrs |
| Tuesday: | 5.00-5.45 | 4-5yrs |
| Wednesday: | 5.00-5.45 | 4-5yrs |
| Thursday: | 5.00-6.00 | 8-11yrs |
| Friday: | 5.00-6.00 | 5-7yrs |
| | 6.00-7.00 | 5-7yrs |

2ND-HALF

59

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swindon town ladies

Swindon Town Ladies will, for the tenth consecutive season, play in the South West Combination League.

The league is two promotions down from the top league in the country, the National Premier League with the likes of Arsenal and Liverpool. Below the Premier League is two Division One leagues, one in the north and one in the south. There are four Combination leagues: in the north and the midlands, with promotion to Division One North; and the south east and the south west with promotion to Division One South. The Combination Leagues are fed from the Regional Leagues. The South West Combination League takes the champions of the South Regional League and the South West Regional League.

Newquay were promoted from the South West Combination League last season and their place will taken by relegated Southampton Saints. Reading were promoted from the Southern Regional League and are joined in the Combination League

by Yeovil Town from the South West Regional League. Because Newton Abbot withdrew from the league at the start of the season only one team were relegated and as Oxford City finish in the basement spot they will play this season in the Southern Regional League. The South West Combination League consists of twelve teams stretching from Luton Town and Queens Park Rangers in the east to Plymouth Argyle in the west.

The Town Reserves will once again play in the South West Regional League.

The Town's opening game of the new season is against Frome Town at Aldbourne FC Ground and will Kick Off at 2-00pm.

Any women or girls interested in joining the club should contact Club Secretary **John White** on Swindon **01793 824470**.



→ Roger Reeves

fixtures 2007/08 south west combination

| | | |
|--------|-----------------|---|
| 2 Sep | Frome Town | H |
| 9 Sep | Bournemouth | H |
| 16 Sep | Reading | A |
| 23 Sep | Southampton S. | H |
| 7 Oct | Yeovil Town | H |
| 14 Oct | Team Weston | A |
| 28 Oct | Fa Cup - 1 | |
| 4 Nov | Forest Green R. | A |
| 12 Nov | Fa Cup - 2 | |
| 18 Nov | QPR | A |
| 25 Nov | Plymouth Argyle | H |
| 2 Dec | League Cup | |
| 9 Dec | Yeovil Town | A |
| 16 Dec | Reading | H |

06/07 final table

| | P | GD | PTS |
|---------------------|----|-----|-----|
| Newquay | 20 | 45 | 51 |
| Plymouth Argyle | 20 | 24 | 47 |
| QPR | 20 | 34 | 43 |
| Swindon town | 20 | 10 | 37 |
| Chesham United | 20 | 4 | 30* |
| Luton Town | 20 | 9 | 27 |
| Afc Bournemouth | 20 | -5 | 19 |
| Forest Green Rovers | 20 | 25 | 19* |
| Clevedon | 20 | -18 | 16 |
| Frome Town | 20 | -43 | 13 |
| Oxford City | 20 | -35 | 10 |

*one point deducted

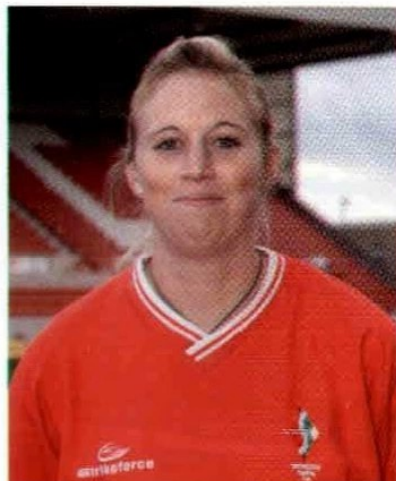
2ND-HALF

61



SARAH MOORE

SPONSOR: Bridal & Fabric Heaven, Garden Trading Estate, Devizes



MICHELLE RICH

SPONSOR: Mayday Mortgages and Loans Ltd, Swindon



KIM REEVES

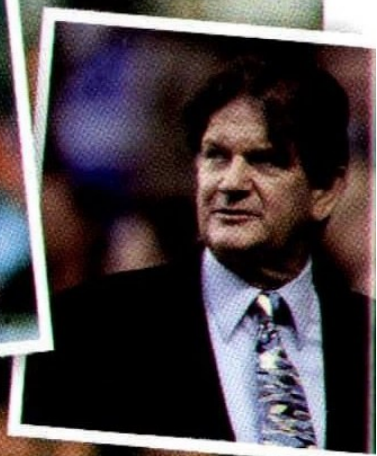
SPONSOR: SW Group Logistics Ltd, Swindon

let us

Despite a summer of controversy, debate and intrigue surrounding off and field matters at SN1, it would be easy to become distracted from my most ubiquitous football pastime; **dreaming!**

FULL-TIME

62



dream!

fans view with
mark hanrahan

You see, I for one am a football fantasist weaned upon the wonders of the Macari, Ardiles and Hoddle era and stoked (albeit to a lesser degree) by the achievements of a certain Mr. McMahon. Back in 1985 we, like so many other lower league fans dreamed a beautiful football dream. We quite rightly had every cause to marvel as those dreams became reality time, time and time again. However, my life following Town also witnessed immeasurable changes to the beautiful game - the birth of the Premiership, Bosman, The Champions League, ITV Digital's collapse, numerous Sky TV deals and transfer windows to name but a few. The financial landscape altered beyond all recognition and my once simple dreams became clouded and confused by financial jargon that would become household football terminology, i.e. PLC, overseas investor, floatation, share-issue, CVA, etc.

For many, the demise of Wimbledon FC sounded the death knell to the dreams of 'small club' fans the length and breadth of England. The Dons rise from the Southern League to the upper reaches of the old Division One and

an FA Cup Final victory over the iconic Liverpool of the 80s fitted snugly into the banter-armoury of even the very smallest of clubs ardent followers (yes, even *xford). Similarly, our very own Glenn Hoddle and his exceptionally talented squad of total footballers proved it was possible for more modest outfits to make it to the very top and give the some of the very biggest boys a run for their money. Remember the days when QPR, Coventry, Luton, Forest, Wimbledon, Ipswich, Southampton and even Millwall appeared to have established a monopoly over mid-table top-flight mediocrity? Simple times, indeed. Era's pass, times change and up until two seasons ago, my dreams had all but died as the rich appeared to get richer, the mediocre just stood still and the poor tumbled towards financial oblivion.

So, what's got me all blurry-eyed again? Well, clearly Luggy and the lad's efforts last year certainly helped! However, what's really got me going again is the quite staggering rise of Reading Football club. As much as it pains me to salute a local rival, you've got to hand it to them. Their

transformation has been quite remarkable and owes as much to the shrewd operating of Alan Pardew, Steve Coppell and Director of Football (and former top flight Town keeper Nick Hammond, pictured left) as it does to John Madjeski's personal fortune. Their multi-millionaire benefactor has

insisted upon the club operating along sustainable business lines. Based on that sound footing, last season's achievements did much to suggest to me that perhaps we actually really could aim for the top once again. For that, I offer them my sincerest thanks. No really, what is football if we can't dream?

Now clearly we have a long way to go to surpass the achievements of a club arguably once far smaller than ourselves. Off-field uncertainties still affect Swindon Town at the time of writing and there is no set time limit as to when we fans can expect a positive outcome. That said it should encourage us all to have at least two major parties showing enough interest in our football club to want to invest significant sums of money to take us forward. Should we get the same type of shrewd operator at the helm that Reading secured in John Madejski, goodness knows where we can expect to get back to!?!

Pipedreams? At this stage, most certainly. However, if Coppell can do it, we certainly can. A top-flight league fixture between Manchester United and Swindon Town at The County Ground? Why not! If Berkshire can host Giggs, Scholes, Rooney and even the Glaziers and co. Wiltshire most certainly can (again). Money has never been so important in football, but yet Reading proved it is not necessarily the be-all and end all. OK, to challenge elite of Europe on a consistent basis needs many, many millions (and ask Leeds fans if that is a dream worth pursuing) but let's not get carried away... yet! Three or four seasons from now however, who knows? One step at a time!

FULL-TIME

63



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brunelfm

the sound for swindon

brunel fm media view

Good evening and here we are for the opening 2007/08 competitive fixture at The County Ground.

Here's a date for your diary! Sunday February 24th 2008. And the venue is Wembley. The new Wembley. The stadium will host the 48th Football League Cup Final for the first time since 2000.

I wonder how many Swindon Town fans made a note of the 15th of March 1969 in their diaries when in the summer of 1968 they were embarking on that season's cup competition? I wonder how many fans believed they could make it all the way to Wembley and actually win the cup?

The players from that great team returned to Swindon to a heroes welcome. On Sunday the 16th March a crowd of some 8,000 cheered and waved in Regent's Circus as the players celebrated winning the League Cup against all the odds and against the mighty Arsenal.

Tonight we start what will hopefully be a long journey in the Carling Cup. Recently relegated Charlton Athletic play in the First Round for the first time since their promotion to the Premiership in 2000.

New seasons and the start of cup campaigns bring with them new hope. For Charlton it's a quick return to the top flight under the guidance of Alan Pardew who at the time of writing was still trying to strengthen his squad. For Swindon its consolidation in League One, perhaps the Play-Offs, or even automatic promotion, and a place in the Carling Cup final next February. Not too much to ask is it? We have done it before.

107.7 Brunel FM continues to

strengthen its squad. We are serious about providing you with top quality football commentary both home and away. And as the season progresses you will see that. Paul Scott and ex-Swindon player Alan McLoughlin are on duty this evening with Marie Saunders keeping an eye on the touchline.

Nigel Turner joins the team very soon when he returns from his holiday. And our latest addition? Former central midfielder Micky Hazard. Micky played for Spurs, Chelsea, Portsmouth and joined Swindon from 1990 to 1993 before being sold back to Tottenham for £50,000. How much? We are delighted Micky has agreed to join 107.7 Brunel FM.

Keith Stainer
News Editor



→ Micky Hazard, Town legend

107.7

brunelfm

the sound for swindon

You can catch our full match commentary on **107.7 Brunel FM** and on **107.5 3TR FM** in West Wiltshire.

FULL-TIME

65

HONDA
The Power of Dreams



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MORE FORWARDS please



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Call 01793 529345 or visit www.fish-bros.co.uk

Model shown is the CR-V 2.2 i-CTDi Ex: Urban cycle 34.9 mpg/8.2L per 100km, Extra urban cycle 48.6 mpg/5.8L per 100km, Combined Cycle 43.5 mpg/6.7L per 100km. CO₂: 173 g/km. P11D price £24,502.

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county ground fm

with Gary & Stuart
(Stadium Announcers)

Good evening everyone and welcome to The County Ground this evening for our opening game in the Carling Cup against Coca-Cola Championship side Charlton Athletic.

I hope that you all enjoyed your summer and that your voices are suitably refreshed to make more NOIZE FOR THE SWINDON BOYZ. We must get the support going from the first kick-off and carry our TEAM through to another successful season.

Paul Sturrock has brought in many new faces but they are all players that want to play for him and the Swindon shirt and I am sure that this will lead to bigger and better things for our club.

The new equipment for the PA box has not arrived as yet; however it has been put on order so please bear with us on that score.

As ever please get your requests in to myself and Gary and of course we would love to give you a mention. The music will change regularly depending on the latest charts. If you would like a special piece of music played at a

particular game then please just give me a couple of weeks notice and I will do my very best to make sure your special day is just that.

The run out tune this season will be a particular favourite of Paul Sturrock and it will be Hi Ho Silver Lining by Jeff Beck.

Last season your vocal support was superb for the BOYZ and I am sure the crowds will be bigger and better this season. The NOIZE LEVELS must increase with the people, there will be tighter games here this season and you the fans are the 12th man on the field and you are appreciated by everyone.

Enjoy the season with all the emotions that it will throw at use but above all MAKE PLENTY OF NOIZE FOR THE SWINDON BOYZ

Stuart and Gary

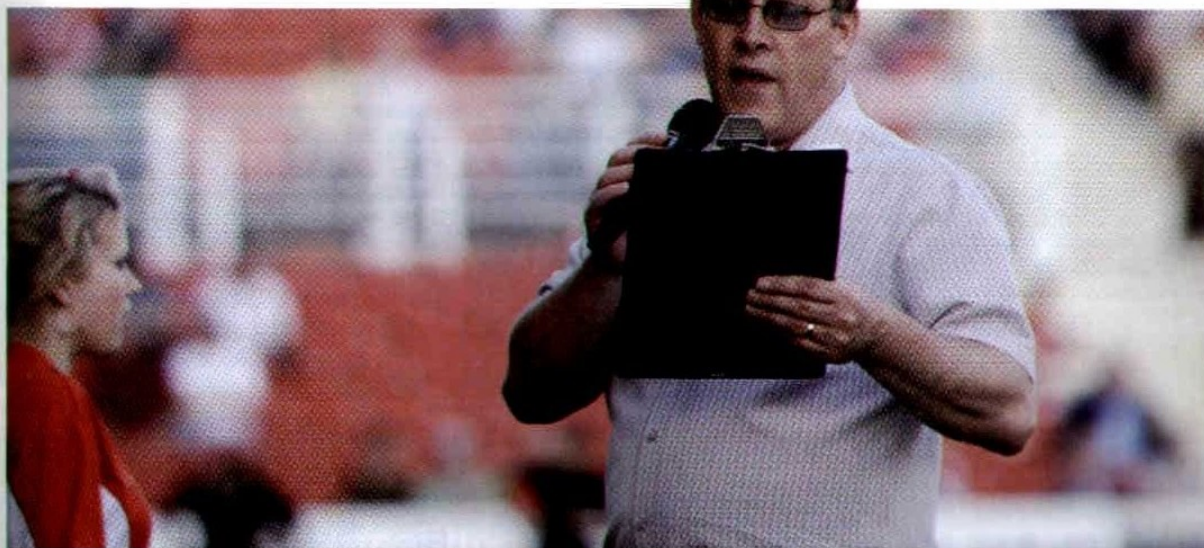


"The run out tune this season will be a particular favourite of Paul Sturrock and it will be Hi Ho Silver Lining by Jeff Beck."

FULLTIME

67

OHMV
too dog for music and games



→ Matchday Announcer Gary Tate pictured at the recent home friendly with Bristol City

SHARP SHOOTERS

| Player | Team | Lge | Cup | Ttl |
|------------------|------------|-----|-----|-----|
| Billy Sharp | Scunthorpe | 30 | 2 | 32 |
| Leon Constantine | Port Vale | 22 | 4 | 26 |
| Luke Varney | Crewe | 17 | 8 | 25 |
| Chris Porter | Oldham | 22 | 1 | 23 |
| Paul Heffernan | Doncaster | 11 | 10 | 21 |
| Lee Trundle | Swansea | 19 | 1 | 20 |
| Chris Greenacre | Tranmere | 17 | 2 | 19 |
| Andrew Morrell | Blackpool | 16 | 3 | 19 |
| Nicky Maynard | Crewe | 16 | 3 | 19 |

WHERE TO SEE GOALS (By Ground)

| Ground | Home Team | M | Gls | G/Mt |
|-----------------------|---------------|----|-----|------|
| The Alexandra Stadium | Crewe | 23 | 77 | 3.35 |
| Millmoor Ground | Rotherham | 23 | 76 | 3.30 |
| The Galpharm Stadium | Huddersfield | 23 | 70 | 3.04 |
| Bloomfield Road | Blackpool | 23 | 65 | 2.83 |
| Griffin Park | Brentford | 23 | 65 | 2.83 |
| Leyton Stadium | Leyton Orient | 23 | 62 | 2.70 |
| Vale Park | Port Vale | 23 | 61 | 2.65 |
| Brunton Park | Carlisle | 23 | 59 | 2.57 |
| Intersonic Stadium | Bradford | 23 | 58 | 2.52 |
| Glanford Park | Scunthorpe | 23 | 57 | 2.48 |
| Withdean Stadium | Brighton | 23 | 57 | 2.48 |
| Liberty Stadium | Swansea | 23 | 56 | 2.43 |
| Ashton Gate | Bristol City | 23 | 55 | 2.39 |
| Fitness First Stadium | Bournemouth | 23 | 55 | 2.39 |
| Prenton Park | Tranmere | 23 | 55 | 2.39 |
| Sixfields Stadium | Northampton | 23 | 55 | 2.39 |
| Boundary Park | Oldham | 23 | 54 | 2.35 |
| City Ground | Nottm Forest | 23 | 54 | 2.35 |
| Priestfield Stadium | Gillingham | 23 | 53 | 2.30 |
| Keepmoat Stadium | Doncaster | 23 | 53 | 2.30 |
| Whaddon Road Ground | Cheltenham | 23 | 52 | 2.26 |
| The Den | Millwall | 23 | 52 | 2.26 |
| Recreation Ground | Chesterfield | 23 | 51 | 2.22 |
| Huish Park | Yeovil | 23 | 34 | 1.48 |

TEAM LEADERS

Team with the most..

shots on target 324 Swansea. **shots off target** 330 Bristol City. **corners** 322 Carlisle. **hit woodwork** 24 Swansea. **offsides** 203 Blackpool. **fouls** 639 Millwall. **yellow cards** 92 Millwall. **red cards** 8 Swansea.

PLAYER POWER

Player with the most..

Shots 140 Billy Sharp (Scunthorpe). **Shots on target** 81 Billy Sharp (Scunthorpe). **Shots off target** 59 Billy Sharp (Scunthorpe). **Assists** 14 Andy Liddell (Oldham). **Crosses** 184 Chris Shuker (Tranmere). **Offsides** 81 Billy Sharp (Scunthorpe). **Fouls** 93 Gareth Taylor (Tranmere). **Free-kicks won** 87 Richard Wellens (Oldham).



2006/07 SEASON

actim
STATS

GOAL COUNTER 1387

RIGHT FOOT 772 goals



LEFT FOOT 310 goals



HEADERS 276 goals



Own goals 23 (1.7%), Other body part 6 (0.6%)

QUICK-FIRE GOALS

From the start of a match

Michael Husbands (Port Vale vs Nottm F) 0:14

By a substitute after coming on

M. Williams (Millwall vs Oldham) 0:39

DISCIPLINARY



2.7 cards per match



0.2 cards per match

QUICK-FIRE CARDS

From the start of a match

Justin Cochrane (Brighton vs Rotherham) 0:48

By a substitute after coming on

Anthony Barry (Yeovil vs Scunthorpe) 0:52

SUB TOTALS

Subs used2580

Offsides3431

Corners6023

Shots Off Target6098

BEAT THE TRAFFIC

Total number of goals you would have missed by leaving every match ten minutes early

2 0 3

In the Coca Cola Football League One this season there have been **6240** shots on target, goals constitute **22.2%** of all shots (doesn't include own goals). The woodwork has come to the rescue of the defending side on **255** occasions (the biggest beneficiaries being Crewe **19**). There have been **130** penalties awarded this season and of those **103** have been scored (a success rate of **79.2%**). Nottm Forest have been awarded most penalties - **10**. Brentford have given most penalties away **10**. The team to score the most penalties is Oldham **8**. Swansea missed **4** penalties in the Coca Cola Football League One this season.

RESULTS

How many times each result has occurred this season - home sides score shown first

| | |
|-----|----|
| 0-0 | 38 |
| 0-1 | 47 |
| 0-2 | 37 |
| 0-3 | 7 |
| 0-4 | 5 |
| 0-5 | - |
| 1-0 | 72 |
| 1-1 | 65 |
| 1-2 | 30 |
| 1-3 | 15 |
| 1-4 | 5 |
| 1-5 | 1 |
| 2-0 | 44 |
| 2-1 | 49 |
| 2-2 | 33 |
| 2-3 | 12 |
| 2-4 | 3 |
| 2-5 | 1 |
| 3-0 | 21 |
| 3-1 | 25 |
| 3-2 | 15 |
| 3-3 | 3 |
| 3-4 | - |
| 3-5 | - |
| 3-6 | 1 |
| 4-0 | 3 |
| 4-1 | 6 |
| 4-2 | 4 |
| 4-3 | 2 |
| 4-4 | - |
| 4-5 | - |
| 5-0 | 4 |
| 5-1 | 4 |
| 5-2 | - |
| 5-3 | - |
| 5-4 | - |
| 5-5 | - |

2006/07 stats

the stfc supporters club



Welcome back to The County Ground for the first cup match of the new 2007/08 season.

After the summer break I am sure you are all ready for the big kick-off and looking forward to the new campaign. The Supporters Club is back in full swing with the half-time draw, Pounds for Points, scratchcards and The Red Army Fund again featuring in our fund raising.

One little change is that we are now introducing a second cash prize for the half-time draw. This has been done following supporters feedback and the great success of the ticket selling last season.

Supporters may recall we last played Charlton at The Valley on 11th March 2000. Despite a win that day through a Steve Cowe goal our paths have not crossed since, as Charlton were promoted to the Premiership and whilst we suffered relegation.

What was more unique on that day was that Charlton, who had a crowd of almost 20,000 there that day gave the whole of the proceeds of their half-time draw to Swindon to pay for our Centre of Excellence team to go to Northern Ireland to compete in the Milk Cup tournament. A magnificent gesture I am sure you will agree.

We have waited seven years to welcome them back to The County Ground to thank them and as you know the Supporters Club has, for the past 5 seasons, picked up from where Charlton with their generosity left off by paying for the Centre of Excellence to go to Northern Ireland every season.

Additionally, we are also this evening presenting them with a further £7,000 from our fund raising last season. This of course includes the proceeds of the

Pounds for Points scheme where many supporters showed their generosity and for which I thank, each and every one of them. The team have rewarded everyone by bringing the BT trophy home from Northern Ireland.

Tonight it is our pleasure to welcome Sue Townsend, all members of the Charlton Supporters Club and Charlton fans to our ground.

I hope you had the chance to visit the re-named Supporters Club Legends Lounge before the match. Don't forget you only need to have a home match ticket to gain entry, exactly as it was last season.

More news from me on Saturday with Luton Town the visitors to SN1. In the meantime why not visit our website which can be found at www.swindontownsupportersclub.com.

Roger



→ The Centre of Excellence team celebrate success in Northern Ireland

Our Supporters Club membership is available for a cost of just £5 for Adults, £3 Concessions and £2 for Under 18's. Don't forget, membership entitles you to a number of benefits including discounted cost of travel with the SAS 2005 travel organisation.

FULL-TIME

69

away travel

FULL-TIME

70



SAS travel

Cheltenham Town
VS Swindon Town
Saturday 25th August 2007

Prices are as follows:

£8 Adults, £7 Junior

A **£1** Discount for is available for Supporters Club Members on production of membership card.

Departs from The County Ground at 12.30pm on the day.

All seats must be paid for at time of booking.

Proof of age may be required when booking Junior seats.

SAS Travel Office opening times during the season at the County Ground are:

Tuesday **10am to 2pm**

Thursday **10am to 2pm**

Thursday **7pm to 9pm**

And before every home match until 30 minutes before kick-off.

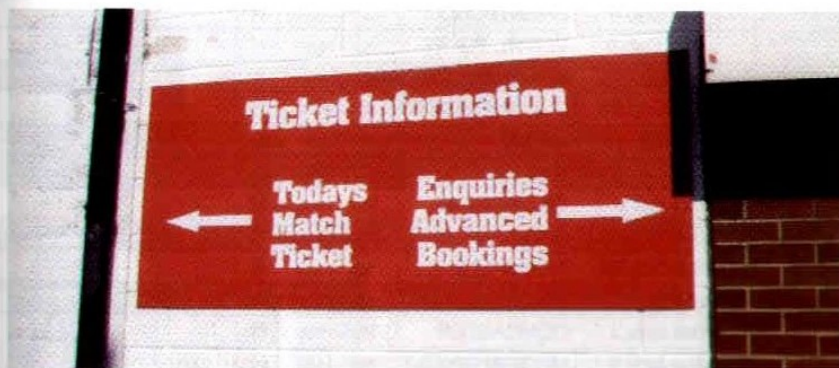
Telephone enquiries on **01793 536757**

Email Contact: **salcart@aol.com**

stfc 0871 223 2300 box office



ticket information for forthcoming stfc fixtures...



Swindon Town VS Luton Town

Saturday 18th August 2007 KO: 3pm - Coca-Cola League One

Tickets are now available from the STFC Box Office, please call **0871 223 2300** for more details.



Cheltenham Town VS Swindon Town

Saturday 25th August 2007 KO: 3pm - Coca-Cola League One

Advanced tickets are priced at **£18** for Adults, **£12** For OAPs and Students, **£7** for Under 16's. Wheelchair Disabled **£12**. Tickets are on sale to season ticket holders up until Monday 6th August, maximum of two tickets per season ticket holder.

SAS Travel coach fare is **£8** for Adults and **£7** for Juniors. Supporters Club members get a £1 discount. Departs from the County Ground at 12:30pm.



Swindon Town VS Crewe Alexandra

Saturday 1st September 2007 KO: 3pm - Coca-Cola League One

Tickets are now available from the STFC Box Office, please call **0871 223 2300** for more details.



Swindon Town VS Yeovil Town

Sunday 9th September 2007 KO: 4pm - Coca-Cola League One

Tickets are now available from the STFC Box Office, please call **0871 223 2300** for more details.

booking information



OPENING HOURS

The Box Office is open from 9:00am to 5:00pm Monday to Friday. Matchday Saturdays from 9:00am to Half-Time, and Full-Time to 5:30pm. Non matchday Saturdays from 9:00am to 12:00pm. Midweek matches from 9:00am to 8:30pm and full-time to 10:00pm.

CALL - 0871 223 2300

Have your credit or debit card details at the ready.

FAX - 01793 333 780

Please state clearly the game(s) you wish to buy tickets for, the number of tickets you want, what type of ticket (Adult, OAP, Student or Junior) the value and your credit or Debit Card details including your name and address. State if you wish to collect the tickets or have them posted.

EMAIL - brianp@swindontownfc.co.uk

Enquires only.

PAYMENT

Payment can be made by cash, cheque (made payable to Swindon Town Football Club) or by credit/debit card. All bookings must be paid for at the time of booking.

home matchday ticket prices

ARKELLS/KINGSWOOD STAND

| | Advanced | Matchday |
|----------------------|----------|----------|
| Adults | £18.00 | £20.00 |
| OAP/Student | £13.00 | £15.00* |
| Junior | £7.00 | £9.00 |
| Under 7s | - | Free** |
| Family (1 ad, 2 Jun) | £29 | £38 |
| Family (2 ad, 2 Jun) | £44 | £58 |
| Disabled | £10.00 | £10.00 |

TOWN END ****

| | Advanced | Matchday |
|----------------------|----------|----------|
| Adults | £15.00 | £15.00 |
| OAP/Student | £12.00 | £12.00* |
| Junior | £7.00 | £7.00 |
| Under 7s | - | Free** |
| Family (1 ad, 2 Jun) | £26 | £29 |
| Family (2 ad, 2 Jun) | £40 | £44 |
| Disabled | £10.00 | £10.00 |

FAMILY ENCLOSURE ***

| | Advanced | Matchday |
|----------------------|----------|----------|
| Adults | £18.00 | £18.00 |
| OAP/Student | £12.00 | £12.00* |
| Junior | £4.00 | £4.00 |
| Under 7s | - | Free** |
| Family (1 ad, 2 Jun) | £23 | £26 |
| Family (2 ad, 2 Jun) | £40 | £44 |

To qualify for a Junior price you must be 15 or under on 1st August 2007. Unaccompanied 12-14 year olds will issue tickets in Block 1 of The Kingswood Stand. Under 12's must be accompanied by an adult in all areas. *Please note that NO student tickets are available on matchdays. Please purchase in advance. ** Children under seven must be accompanied by an adult, and need to be registered (once only) at the Box Office, with proof of age, by 5pm on the day prior to matchday. ****Please note juniors must be accompanied by an adult in the Town End. ***Family enclosure located at the front of the Arkells Stand. Maximum 3 children per adult.

FULL-TIME

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stfc 2007/08

fixtures, stats & appearances



Kick-Off 15:00 Saturdays, 19:45 midweek unless otherwise stated

| CARLING CUP R1 14.08.07 | | | |
|-------------------------|--------------|----|---------------|
| 19:45 | Accrington | vs | Leicester |
| 19:45 | Barnsley | vs | Darlington |
| 19:45 | Blackpool | vs | Huddersfield |
| 19:45 | Brentford | vs | Bristol C |
| 19:45 | Bristol R | vs | C Palace |
| 19:45 | Bury | vs | Carlisle |
| 19:45 | Cardiff | vs | Brighton |
| 19:45 | Chester | vs | Nottm Forest |
| 19:45 | Coventry | vs | Notts Co |
| 19:45 | Dag & Red | vs | Luton |
| 19:45 | Doncaster | vs | Lincoln |
| 19:45 | Grimsby | vs | Burnley |
| 19:45 | Hereford | vs | Yeovil |
| 19:45 | MK Dons | vs | Ipswich |
| 19:45 | Macclesfield | vs | Leeds |
| 19:45 | Northampton | vs | Millwall |
| 19:45 | Norwich | vs | Barnet |
| 19:45 | Oldham | vs | Mansfield |
| 19:45 | Plymouth | vs | Wycombe |
| 19:45 | Port Vale | vs | Wrexham |
| 19:45 | Preston | vs | Morecambe |
| 19:45 | QPR | vs | Leyton Orient |
| 19:45 | Rochdale | vs | Stoke |
| 19:45 | Scunthorpe | vs | Hartlepool |
| 19:45 | Sheff Utd | vs | Chesterfield |
| 19:45 | Shrewsbury | vs | Colchester |
| 19:45 | Southend | vs | Cheltenham |
| 19:45 | Stockport | vs | Tranmere |
| 19:45 | Swansea | vs | Walsall |
| 19:45 | Swindon | vs | Charlton |
| 19:45 | Watford | vs | Gillingham |
| 19:45 | West Brom | vs | Bournemouth |

| STFC PLAYER APPEARANCES & GOALS 2007/08 | | | | | | |
|---|--------|-----|-----|-----|-------|---------|
| APS | LEAGUE | | CUP | | TOTAL | |
| | GLS | Y/R | GLS | Y/R | GLS | Y/R |
| 1 Phil SMITH | - | - | 1 | - | - | 1 |
| 2 Jack SMITH | - | - | 1 | - | - | 1 |
| 3 Jamie VINCENT | - | - | 1 | - | - | 1 |
| 4 Leo PEACOCK | - | - | 1 | - | - | 1 |
| 5 Jorël IFIL | - | - | 1 | - | - | 1 |
| 6 Ady WILLIAMS | - | - | - | - | - | - |
| 7 Christian ROBERTS | 1 | - | 1 | - | 1 | 1 |
| 8 Craig EASTON | - | - | - | - | - | - |
| 9 Barry Corr | - | - | - | - | - | - |
| 11 Sofiane ZAABOUB | - | - | 1 | - | - | 1 |
| 12 Peter BREZOVAN | - | - | - | - | - | - |
| 14 Miguel COMMINGES | - | - | (1) | - | - | (1) |
| 15 Andy NICHOLAS | - | - | - | - | - | - |
| 16 Hasney ALJOFREE | - | - | 1 | - | - | 1 |
| 17 Chris BLACKBURN | - | - | - | - | - | - |
| 18 Steve Adams | - | - | 1 | - | - | 1 |
| 19 Michael POCK | - | - | 1 | - | - | 1 |
| 21 Blair STURROCK | - | - | 1 | - | - | 1 |
| 22 Ibon ARRIETA | - | 1/0 | (1) | - | - | 1/0 (1) |
| 23 Kaid MOHAMMED | - | - | (1) | - | - | (1) |
| 24 Chris ALLEN | - | - | - | - | - | - |
| 25 Andy CATON | - | - | - | - | - | - |
| 26 Alex RIGLEY | - | - | - | - | - | - |

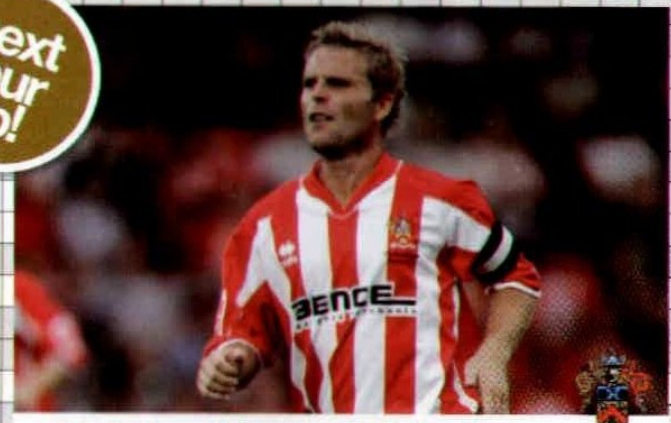
| DATE | OPPONENTS | RES | ATT | VIS | POS | REFEREE |
|------------|-----------------------|--------------|-----|-------|-------|----------------|
| Sat Aug 11 | Northampton | FL1 - 15:00 | 1-1 | 6,210 | 1,338 | 11th C. Penton |
| Tue Aug 14 | CHARLTON | LGCP - 19:45 | H | | | |
| Sat Aug 18 | LUTON TOWN | FL1 - 15:00 | H | | | |
| Sat Aug 25 | Cheltenham | FL1 - 15:00 | A | | | |
| Sat Sep 1 | CREWE | FL1 - 15:00 | H | | | |
| Tue Sep 4 | BRENTFORD | JPT1 - 19:45 | H | | | |
| Sun Sep 9 | YEOVIL TOWN | FL1 - 16:00 | H | | | |
| Sat Sep 15 | Hartlepool | FL1 - 15:00 | A | | | |
| Sat Sep 22 | BOURNEMOUTH | FL1 - 15:00 | H | | | |
| Sat Sep 29 | Millwall | FL1 - 15:00 | A | | | |
| Tue Oct 2 | Swansea City | FL1 - 19:45 | A | | | |
| Sat Oct 6 | GILLINGHAM | FL1 - 15:00 | H | | | |
| Sun Oct 14 | Oldham | FL1 - 14:30 | A | | | |
| Sat Oct 20 | TRANMERE | FL1 - 15:00 | H | | | |
| Sat Oct 27 | Port Vale | FL1 - 15:00 | A | | | |
| Sat Nov 3 | DONCASTER | FL1 - 15:00 | H | | | |
| Tue Nov 6 | LEYTON ORIENT | FL1 - 19:45 | H | | | |
| Sat Nov 17 | Leeds United | FL1 - 15:00 | A | | | |
| Sat Nov 24 | BRISTOL ROVERS | FL1 - 15:00 | H | | | |
| Tue Dec 4 | Carlisle | FL1 - 19:45 | A | | | |
| Sat Dec 8 | Southend | FL1 - 15:00 | A | | | |
| Sat Dec 15 | BRIGHTON | FL1 - 15:00 | H | | | |
| Sat Dec 22 | HARTLEPOOL | FL1 - 15:00 | H | | | |
| Wed Dec 26 | Yeovil Town | FL1 - 15:00 | A | | | |
| Sat Dec 29 | Bournemouth | FL1 - 15:00 | A | | | |
| Tue Jan 1 | SWANSEA CITY | FL1 - 15:00 | H | | | |
| Sat Jan 5 | HUDDERSFIELD | FL1 - 15:00 | H | | | |
| Sat Jan 12 | Walsall | FL1 - 15:00 | A | | | |
| Sat Jan 19 | NOTTM FOREST | FL1 - 15:00 | H | | | |
| Sat Jan 26 | Crewe | FL1 - 15:00 | A | | | |
| Tue Jan 29 | Luton Town | FL1 - 19:45 | A | | | |
| Sat Feb 2 | NORTHAMPTON | FL1 - 15:00 | H | | | |
| Sat Feb 9 | Huddersfield | FL1 - 15:00 | A | | | |
| Tue Feb 12 | CHELTENHAM | FL1 - 19:45 | H | | | |
| Sat Feb 16 | Nottm Forest | FL1 - 15:00 | A | | | |
| Sat Feb 23 | WALSALL | FL1 - 15:00 | H | | | |
| Sat Mar 1 | LEEDS UNITED | FL1 - 15:00 | H | | | |
| Sat Mar 8 | Bristol Rovers | FL1 - 15:00 | A | | | |
| Tue Mar 11 | Leyton Orient | FL1 - 19:45 | A | | | |
| Sat Mar 15 | CARLISLE | FL1 - 15:00 | H | | | |
| Sat Mar 22 | Brighton | FL1 - 15:00 | A | | | |
| Mon Mar 24 | SOUTHEND | FL1 - 19:45 | H | | | |
| Fri Mar 28 | Tranmere | FL1 - 19:45 | A | | | |
| Sat Apr 5 | OLDHAM | FL1 - 15:00 | H | | | |
| Sat Apr 12 | Doncaster | FL1 - 15:00 | A | | | |
| Sat Apr 19 | PORT VALE | FL1 - 15:00 | H | | | |
| Sat Apr 26 | Gillingham | FL1 - 15:00 | A | | | |
| Sat May 3 | MILLWALL | FL1 - 15:00 | H | | | |

| | |
|----|-------------------|
| 1 | Phil SMITH |
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| 3 | Jamie VINCENT |
| 4 | Lee PEACOCK |
| 5 | Jerrel IFIL |
| 6 | Ady WILLIAMS |
| 7 | Christian ROBERTS |
| 8 | Craig EASTON |
| 9 | Barry CORR |
| 11 | Sofiane ZAABOUB |
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| 15 | Andy NICHOLAS |
| 16 | Hasney ALJOFREE |
| 17 | Chris BLACKBURN |
| 18 | Steve ADAMS |
| 19 | Michael POOK |
| 21 | Blair STURROCK |
| 22 | Ibon ARRIETA |
| 23 | Kaid MOHAMMED |
| 24 | Chris ALLEN |
| 25 | Andy CATON |
| 26 | Alex RIGLEY |

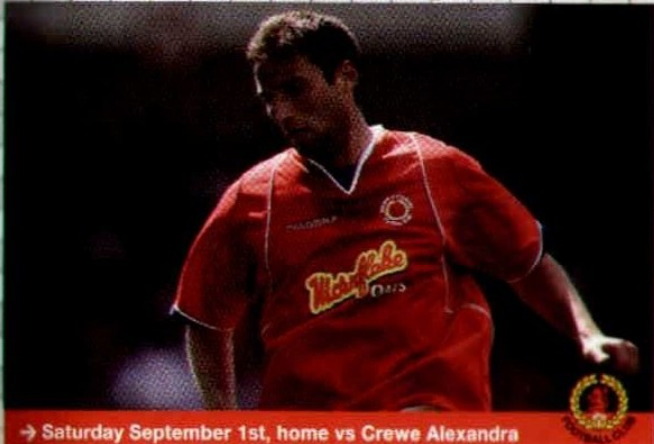


next four up!

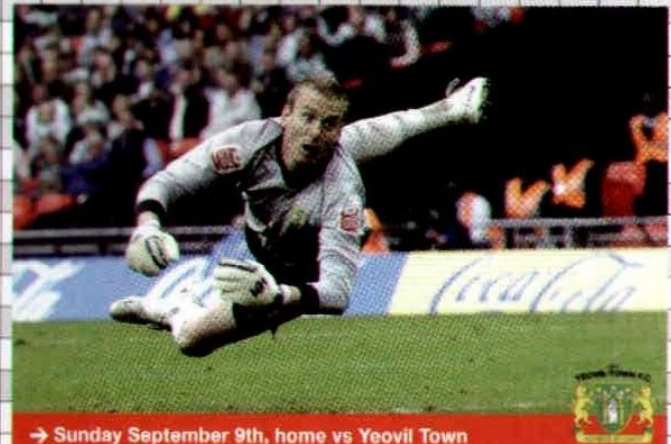
→ Saturday August 8th, home vs Luton Town



→ Saturday August 25th, away vs Cheltenham Town



→ Saturday September 1st, home vs Crewe Alexandra



→ Sunday September 9th, home vs Yeovil Town

KEY

Full red block denotes player appearance (green denotes goalkeeper)
 15 Half red block & number denotes substitute appearance & player replaced
 SNU Substitute not used
1 Number of Goals scored
p Scored from Penalty

OFF Player Sent Off + Opponents own goal → Through to next round of Cup x Knocked out of Cup ITALICS Denotes Loan player

blackwell leading the hatters



EXTRA-TIME

74

Kevin Blackwell returned to his hometown club as Manager on 27th March 2007 and he began his Hatters managerial career with a draw against Burnley.

Blackwell's playing career began as an apprentice goalkeeper at Cambridge United before moving into the non-league game with a spell at Bedford Town. A move back into the professional game eventually arrived through promotion with Scarborough. Further playing spells under Neil Warnock followed at Notts County and Torquay United.

A first coaching role arrived at Huddersfield Town before he once again linked up with Warnock at Plymouth Argyle, Bury and Sheffield United. His first role as a Manager came with Leeds United in 2004 before departing Elland Road in September 2006.

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don't
miss
out!

Strikers Paul Peschisolido and Paul Furlong arrived in the summer and are perhaps the clearest indication that Luton mean business this term. With a combined haul of 277 strikes from

next at home



Luton Town are the visitors to SN1 this weekend for what is the first home league game of the new 2007/08 Cola-Cola League One season.

Relegated from the Coca-Cola Championship last term, Kevin Blackwell is the man who will be leading the Hatters' promotion charge this time around. Blackwell has made a number of astute signings during the summer months with a plethora of experienced players arriving at Kenilworth Road.

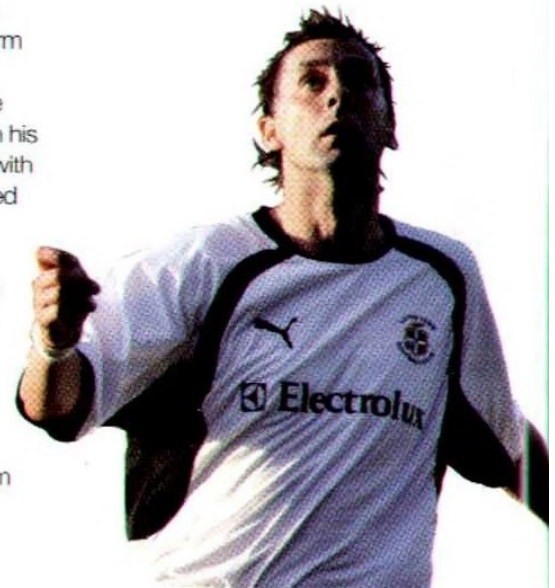
At the back, Chris Perry spent last season at Championship Play-Off finalists West Bromwich Albion and the defender signed a 2-year contract with The Hatters during the summer. After starting out with Wimbledon in the 1993-94 season – the same campaign as Town enjoyed a one-year stay in the Premiership – Perry then had stints with Spurs and Charlton Athletic.

Don Hutchinson (pictured right) was released by Coventry City at the end of the last campaign and he too will add vital experience to the ranks. Used mainly off the bench last term (he made 3 league starts and 11 appearances from the bench) the former Scotland midfielder began his career at Liverpool before spells with West Ham United, Sheffield United and Everton.

689 league starts the much-travelled duo will be charged with firing The Hatters to League One success.

Former Swindon Town pair Sol Davis and Sam Parkin will also hope to feature against their old employers this Saturday. Parkin has battled back from injury to force his way into the first team reckoning, although Davis may not feature after being placed on the transfer list.

Luton opened their own League One season against Hartlepool United on Saturday and registered a 2-1 victory. Goals from Darren Currie and Alan Goodhall secured the points to hand Blackwell's men an opening day win. Sam Parkin came off the bench as a 68th minute substitute, replacing Paul Furlong, perhaps the clearest indication that 'Super Sam' could make a return to The County Ground this weekend.





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town



charlton
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match officials

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Assistant 1: S C Knapp
Assistant 2: M D Rowley
4th official: G D Scott

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match sponsor

next at home

15.00 Saturday 18th August
Swindon Town
vs **Luton Town**
Coca-Cola League One

emergency procedure

In the event of an emergency at The County Ground you will hear a police message over the public address system. It will be preceded by a loud 'alarm' sound. Please remain where you are, listen to the message, and if it affects your area of the stadium, comply with the instructions immediately. These will direct you to a safe area, through exit gates and doors into car parks, roads or the pitch area. If you are disabled or feel unsafe in a large crowd, please remain where you are until the stewards assist you to leave. Above all, **REMAIN CALM** and **DO NOT MOVE** unless the announcement concerns your area of the stadium.

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- 28 ○ Harry ARTER
- 29 ○ Chris DICKSON
- 30 ○ Darren RANDOLPH
- 31 ○ Rob ELLIOT
- 32 ○ Josh WRIGHT
- 33 ○ Aswad THOMAS
- 34 ○ Grant BASEY

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